

## Press Release

August 30, 2004

### **tangerine<sup>®</sup> gene expression profiling receives registered trademark status in the U.S.**

Global Genomics<sup>SM</sup> AB has obtained a Certificate of Registration from the U.S. Patent and Trademark Office for the mark tangerine. Dr. Ulf Boberg, CEO of Global Genomics, stated “This designation is another confirmation of the positive acceptance of our brand in the field of functional genomics. The company is building brand value not only with this registration, but through studies demonstrating the technology’s exceptional performance in gene expression profiling.”

#### About Global Genomics

Global Genomics develops and out-licenses innovative tools in functional genomics that provide unique insight into healthy, diseased or drug-treated cells. The company's expertise in advanced molecular biology techniques and computational analysis has resulted in the recent launch of tangerine<sup>®</sup> gene expression profiling, a proprietary solution that reveals a whole genome expression profile in a single experiment.

High coverage and sensitivity ensure complete profiles of expressed genes, giving researchers the ability to study gene regulation in any disease or eukaryotic model, since there is no prerequisite for sequence data. The tangerine technology is based on PCR, capillary electrophoresis, proprietary databases and algorithms that generate gene expression profiles. Incorporating such comprehensive gene expression profiling at key stages in drug discovery significantly improves selection of targets and lead compounds, leading to well-validated drug candidates and expediting development of a strong pharmaceuticals portfolio.

Questions regarding this press release or other issues should be directed to Ms. Erika Johnson, Chief Financial Officer, +46 8 50 88 47 03 or Mr. Martin Vidæus, Manager Market Development, +46 8 50 88 47 29.

Statements in this press release that are not strictly historical may be forward-looking and include risks and uncertainties. Although based on the company’s current expectations, it should be duly noted that a variety of factors could cause actual results and experiences to differ materially from those expressed herein. Risks and uncertainties include, but are not limited to, risks associated with the management of growth and international operations (including effects of currency fluctuations), variability of operating results, unforeseen changes in the pharmaceutical markets, market competition, rapid or unexpected changes in technologies, fluctuations in product demand, difficulties to successfully develop, adapt, produce or commercialize products, the ability to identify and develop new products and to differentiate products from those of competitors, as well as various legal hazards.

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The Global Genomics (SM) logo and tangerine (R) are service and registered trademarks, respectively, of Global Genomics AB.