

Press Release

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9 out of 10 households to get broadband from Telia

By year-end Telia will be able to offer broadband to 90 percent of the households and small businesses in Sweden, compared with 85 percent today. This is because Telia will be upgrading more telecom switching centres for broadband to give another 200,000 Swedish households the possibility to purchase broadband service from Telia.

The broadband build-out work will be carried out gradually during the autumn and be finished by the end of 2004. The first deliveries will be made in mid-December. As a result, households and companies in small communities will have much greater possibilities to get broadband service from Telia.

"We are working primarily on three areas to increase the value of our broadband-related services for customers," says Marie Ehrling, head of TeliaSonera Sweden. "First we are building out access geographically. Second, we are increasing the range for broadband from switching centres to customers. Third, we are offering faster service on a gradual basis. With the new build-out, we will strengthen and consolidate our strong market position."

Telia currently offers four broadband subscriptions to consumers: Telia Broadband 250 (up to 250 Kbit/s), Telia Broadband 500 (up to 500 Kbit/s), Telia Broadband 2000 (up to 2000 Kbit/s) and Telia Broadband 8000 (up to 8000 Kbit/s).

For further information journalists can contact:

TeliaSonera Sweden's Press Office, phone +46 8 713 58 30

