

Press release

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Universal one of several new clients with Framtidsfabriken

To further strengthen their position on the Nordic market Universal Music and Universal Pictures Nordic now commit to the Internet. In a first step Framtidsfabriken will develop a website that improves the service to the media.

Goodyear also strengthens their brand on the Internet. Framtidsfabriken shall build a website for Goodyear that improves the support to the retailers and the conditions for electronic commerce. Other new clients in Sweden are RMI-Berghs, Höskoleverket and CSN-kortet.

In Denmark too, there are new clients, amongst others the medical supplier Lundbeck Pharma and Time Manager International A/S.

Together the new clients represent an order value of 15 million SEK.

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Framtidsfabriken's business concept is to create new business for the evolving network economy through digital and interactive services.

Framtidsfabriken today has 380 employees divided over ten offices located in Gothenburg, Copenhagen, Linköping, London, Lund, Malmö and Stockholm.

Framtidsfabriken is the general supplier of Internet services to Volvo Car Corporation, the National Power Administration, IKEA and Electrolux. Among our other clients are Astra, GE Capital, the SAAB Group, Tele Danmark and Unibank.