

Karlskrona, 15 November 2004

Vodafone Sweden's business customers can now make calls for SEK 0 per minute

Vodafone Sweden's business customers can now make calls for SEK 0 per minute, all day long, to customers in Vodafone Sweden's network. The only surcharge is an opening fee of SEK 0.40 per call. The offer applies to Vodafone Sweden's new corporate subscription Vodafone Kollega.

Vodafone Kollega is a subscription aimed at small businesses. It allows these companies' employees to call other Vodafone mobile customers for SEK 0 per minute, regardless of the time of day (there is an opening fee of SEK 0.40/call). This means, among other things, that the price of everyday calls to colleagues and customers (who are Vodafone subscription customers) couldn't be much cheaper. What's more the minute price for fixed network calls is only SEK 0.55 per minute.

The monthly fee for Vodafone Kollega is SEK 249, and if you sign a 12-month subscription we will include either a Sony Ericsson F500i or Vodafone's new 3G mobile Motorola V980 in the price.

The subscription is available until 31 January 2005.

Prices: Vodafone Kollega (all prices exclude VAT):

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| Monthly fee | SEK 249 |
| Connection fee | 0 |
| Minute price, all day long, in Vodafone Sweden's network | 0 |
| Minute price for calls to the fixed network in Sweden | SEK 0.55 |
| Minute price for calls to other mobile networks in Sweden | SEK 2.19 |
| Start-up fee | SEK 0.40 |
| Sending SMS | SEK 0.99 |

For more information, please contact

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