

Sebastian Lindström appointed new Group CEO of Atea

Press Release – Stockholm, 15 November 2004

Sebastian Lindström has been appointed new Group CEO of Atea, the Nordic region's leading holistic supplier of IT products and related services, as well as new CEO of Atea Holding, with effect 1 December 2004.

Sebastian Lindström comes most recently from the position as CEO of AQ Holmbergs AB, an electronics components company, and has previously had assignments within the IT services sector and the manufacturing industry.

Thomas Keifer, current Group CEO, will leave Atea as previously announced in conjunction with the arrival of Sebastian Lindström.

"Atea currently holds a very strong position in the Nordic market. Sebastian Lindström possesses broad experience from several different sectors, including a number of years with HP in the 1990s, which will be of great value to Atea," says Per-Arne Sandström, Chairman of the Board of Atea.

"It is very stimulating to return to the IT sector after a few years with other assignments. It is an exciting industry that is undergoing considerable change. I look forward to developing and further strengthening Atea's already leading position in the Nordic market," says Sebastian Lindström, Group CEO-designate of Atea.

Atea is the Nordic region's leading company within sales, distribution and integration of IT products and IT infrastructure. The Atea Value Chain enables Atea to offer a comprehensive concept of IT product management. Atea's business concept is to simplify and rationalise customers' management of IT products throughout the entire life cycle.

Atea employs about 850 people in the Nordic region. Turnover in 2003 amounted to SEK 4,917m. In June 2004, Atea acquired Novosys Oy and X-Way Oy in Finland with a combined turnover in 2003 of approximately SEK 1,200m. Atea is owned by the international investment company 3i, WM-data, as well as the management of Atea.

www.atease.se/www.atease.com

(where photographs of Atea's contact persons are also available under "Press material")

For further information, please contact:

Atea

Per-Arne Sandström, Chairman of the Board, Atea
Tel: +46 705 902883

Sebastian Lindström, Group CEO-designate, Atea
Tel +46 703 089451

Johan Scherlin, Marketing & Information, Atea
Tel: +46 709 197135

E-mail: johan.scherlin@atease.com