

Karlskrona, 10 January 2005

## **The Sharp 902 – Europe's first 3G mobile with 2 megapixel digital camera – now available in stores**

**Are you having problems deciding between buying a mobile phone, digital camera or mp3 player? Relax. Now you can get them all in one package – and more besides. As from today, the Sharp 902 – Europe's first 3G mobile with 2 megapixel digital camera and specially adapted for Vodafone's 3G services – will be available in stores in Sweden. In addition to the stunning picture resolution, the camera is equipped with optical zoom and auto focus. To view your mobile pictures and video footage on your TV, simply plug your phone into your TV using the included video cable.**

In addition to the extensive photo equipment, the Sharp 902 is also equipped with an audio player and stereo earphones, a large swivel LCD colour screen (2.4") which displays 260,000 colours, support for video telephony, Video MMS, Bluetooth and all of Vodafone live's 3G entertainment services including full track download, news updates and sports video clips and much more besides.

"We are delighted to include the Sharp 902 as part of our Vodafone live! offering. Since we presented it in September, it has sparked enormous interest among our customers. It is a handset that allows users to take full advantage of the mobile communication and entertainment possibilities on offer via the 3G network," says Paul Moonga, Director of Consumer Market at Vodafone Sweden.

### **Mobile and camera in one**

The Sharp 902 is designed with a swivel screen (180°), which allows the user to use the handset like a regular viewfinder when taking pictures. In addition to the 2-megapixel CCD camera, the Sharp 902 also has a 2x optical zoom and auto focus - a feature unique to cameraphones in the European market. Half-press the shutter for automatic focus which gives you sharper pictures. The cameraphone takes pictures in seven different sizes: from a maximum of 1224x1632 pixels down to 120x160 pixels. For the smallest size you can use the 20x digital zoom. You can also set the camera to macro mode for close-ups and the inbuilt lamp provides extra lighting for taking pictures in darker environments. Pictures taken in the largest sizes can easily be transferred to your computer using the mobile's infrared, Bluetooth function, via a USB cable or by simply switching the mobile's memory card (SD card) to the computer's SD reader. The Sharp 902 comes with video cables for connecting to your television, for viewing pictures and video recordings taken with the mobile.

### **Cool scanner function**

The Sharp 902 also has an inbuilt scanner function which enables the camera to scan alphabetical text. This means you can scan physical business cards for copying mobile telephone numbers, URLs

or e-mail addresses and copy into the handset's address book or send them as an SMS. The scanner function can handle up to 60 alphabetical characters.

#### **Adapted for a wide range of mobile entertainment and communication services**

The Sharp 902 is fully adapted for Vodafone live's 3G services. This means, among other things, that users can download full-length songs from Vodafone live's music store and play them back directly on the mobile's audio player via the enclosed stereo earphones or the inbuilt stereo speaker system. The large, sharp colour screen also allows you to view the latest ice-hockey action from the Elitserien, or football highlights from the Premier League. For those who like to communicate in as many different ways as possible, the Sharp 902 has them all: video telephony, video MMS, MMS, postcard services, SMS, e-mail, infra-red, Bluetooth and, yes, even regular voice-based communication.

The Sharp 902 will be distributed to Vodafone's stores and retailers from today.

#### **For more information, please contact:**

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#### **Price: Sharp 902**

The recommended retail price for the Sharp 902 from Vodafone is:

SEK 895 on purchase and SEK 249 a month along with a 24-month Vodafone Start subscription (SEK 6,795 without subscription).

#### **Specifications: Sharp 902**

Band: 3G, GSM (850/900/1800/1900MHz)  
Inbuilt Digital camera CCD 2 megapixel with 2X Optical Zoom and auto focus  
Digital zoom (up to 20x)  
Picture resolution: up to 1224 x 1632 pixels  
Video message function and video playback (MPEG-4)  
Main display: 240 x 320 pixels, 260 K colour screen, CGS LCD  
Inbuilt lamp for taking pictures in dark environments  
WAP 2.0  
Message function: Video MMS, MMS, SMS, e-mail (Pop 3)  
Video calls  
Supports JAVA™ technology  
64-voice polyphonic ringtones  
Telephone book: 500 numbers  
Inbuilt IrDA-port  
Bluetooth  
Audio player  
Stereo speaker  
Memory card, 32 Mb  
Dimensions: 50 x 102 x 26 mm  
Weight: 149 g.  
Battery time (stand-by): up to 240 hours  
Battery call time: up to 140 minutes