



## Press Release

Malmö, 31 January, 2005

### **AudioDev and Microsoft have renewed agreement regarding test equipment for Xbox products**

AudioDev AB and Microsoft Corporation (MSFT) have renewed the agreement for AudioDev to provide optical media signal test equipment for the Xbox® video game system from Microsoft. The agreement expands an ongoing development and purchase relationship between the two companies.

“AudioDev has demonstrated vast knowledge and industry leadership in the development, and implementation around signal testing of game discs during the three years we have been working together”, says Doug Hebenthal Director, Xbox Platform. “It is the record of reliability and achievement that led us to continue our partnership with AudioDev on signal testing for Xbox.”

“We are proud to be a part of such a large and important project and very excited that Microsoft have decided to renew the contract with AudioDev to provide signal test equipment for the Xbox products.” says Thomas Vonheim, CEO of AudioDev.

AudioDev considers this agreement to be of great importance, but cannot specify the sales value of the agreement due to confidentiality.

#### **About Xbox**

*Xbox (<http://www.xbox.com>) is the video game system from Microsoft that brings people together for the most exhilarating game and entertainment experiences. Xbox delivers an expansive collection of breakthrough games, powerful hardware and the unified Xbox Live online service. The new tagline, "it's good to play together," captures the spirit of Xbox as the social hub of the new digital entertainment lifestyle. Xbox is now available in North America, Asia, Europe and Australia.*

Xbox is a registered trademark of Microsoft Corporation in the United States and/or other countries.

#### **AudioDev in brief**

*AudioDev is a world-leading manufacturer of test equipment for quality control of optical media such as CDs and DVDs. Net sales in 2003 were SEK 273.0 million with the largest markets being in the US, Asia and Europe. The head office is based in Malmö, Sweden. AudioDev has been listed on the Stockholm Stock Exchange since September 2000.*

*AudioDev's products are sold under the brands CATS and Go!. The products in the CATS series are high precision analyzers for quality testing of all formats on the market. Go! is a new brand with products optimised for production control. AudioDev also offers an extensive service network, as well as customised training and independent test analyses via AudioDev's TestCenter. AudioDev's customers include Technicolor, Ritek Corp., Microsoft, EMI, Pioneer, Cinram, Panasonic, Moser Baer India and CMC.*

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