

# Pointsec partners with i-mate<sup>™</sup> to offer secure mobile devices

Pointsec's solutions will enable secure deployment of all i-mate<sup>™</sup> devices

STOCKHOLM, Sweden, February 8, 2005 – Pointsec Mobile Technologies, the global leader and the provider of the de facto standard for enterprise security software for laptop and desktop PCs, PDAs and smartphones, today announced a joint offering with i-mate, a leading brand for handheld devices powered by the Microsoft Windows Mobile platform. i-mate will demonstrate the new security offering at the forthcoming GSM World Congress in Cannes, France, February 14-17, Hall 2, Stand D43.

Protecting mobile devices from hackers, theft or loss due to sheer forgetfulness, and the potential security breach that comes with jeopardized data, has been a very real threat that has plagued the mobile industry. Now, i-mate, industry innovators of wireless device solutions, have launched a security solution with Pointsec which will protect important data giving users of smartphones and PDAs peace of mind. A necessity for professional users, this security feature applies strong data encryption to protect information stored on mobile devices.

In a recent survey of top industry managers, 60% said that their business would be damaged if their PDA was lost or stolen. Gone are the days when simply backing up, or 'hot-syncing' a device provided sufficient protection. Corporate espionage and theft of information in general is on the rise. Today, protecting information that is stored on a device is as important as providing authorized users with access to the information. The technology used in the i-mate - Pointsec offering makes both possible.

Founder and Chief Executive of i-mate, Jim Morrison commented on the increasing importance of security as a solution for the mobile industry, "With increasing reliance on mobile devices for business and personal communications, the need for data security and protection has risen exponentially. We are very pleased to partner with Pointsec to provide all i-mate owners with the highest standard in mobile security solutions. Despite the advanced technology that makes it possible, taking advantage of the security feature is simple. And the high level of customizability that i-mate offers makes this particularly attractive for our corporate partners who might require extra secure connection to their corporate network."

Pointsec is the worldwide de facto standard for mobile device security – with the most customers deployed, highest level of security certification, and an unmatched device support that includes laptops, PDAs, smartphones, and removable media. Pointsec's solution provides protection for all stored data, automatically and transparent to the user. It is centrally managed, so that security policy changes can be effected without user intervention. Encrypted data can be sent via e-mail in self-extracting attachments, giving authorized recipients access to the information without having Pointsec software installed in their systems.

Peter Larsson, Chief Executive Officer, Pointsec added, "We highly appreciate i-mate's assessment to treat encryption and user authentication as fundamental requirements for professional use of mobile devices, not just as add-on features. By maintaining this focus on security, while developing solutions with unmatched ease of use, our joint offering will certainly contribute to the adoption of mobile applications."

Having recently expanded into the UK and Italy, with plans underway for their US launch, i-mate has been steadily building upon its market leading position in the Middle East, where its global operations headquarters are situated in Dubai. i-mate's newest devices include the i-mate SP3, i-mate PDA2k, i-mate SP3i and i-mate JAM, which were launched to rave consumer and trade reviews.

# For further information please contact:

## Pointsec

Peter Larsson, CEO tel: +1 708-479-3488 / +1 708-954-6986 E-Mail: peter.larsson@pointsec.com

## **Carrier Devices / i-mate**

Nadine Salem, Marketing Manager – Middle East tel: +971 4 391 1989 E-Mail: contactus@imate.com

# i-mate Press Contact:

Kelly Home / Natalie Elliott tel: +971 4 391 6424 E-mail: kelly@gambate.biz / natalie@gambate.biz

#### About i-mate<sup>™</sup>:

Founded in 2001, Carrier Devices - owner of i-mate - has become one of the world's leading specialists in collaborative design and development, and the integration of innovative, fully certified, wireless hand held devices and accessible services for the world mobile market. In February 2003, the company launched the first worldwide standard accreditation and certification service for mobile applications and devices. The i-mate range of devices offers a full Microsoft® suite of applications such as email, internet, MP3 player and Instant Messenger. With their unique blending of voice and data, i-mate powerful and expandable devices maximize the user's ability to display information, be organized and stay-in-touch worldwide. For more information on i-mate and our product and services range, please visit www.imate.com and www.clubimate.com.

### **About Pointsec**

Pointsec is the worldwide de facto standard for mobile device security - with the most customers deployed, highest level of certification, and more complete device coverage than any other company. Pointsec delivers a trusted solution for automatic data encryption that guarantees proven protection at the most vulnerable point where sensitive enterprise data is stored - on mobile devices. By securing sensitive information stored on laptops, PDAs, smartphones, and removable media, enterprises and government organizations can protect and enhance their image, minimize risk, shield confidential data, guard information assets, and strengthen public and shareholder confidence. Pointsec's customers include blue chip companies and government organizations around the world. Founded in 1988, Pointsec Mobile Technologies AB is a wholly owned subsidiary of Protect Data AB, publicly traded (PROT) on the Stockholm stock exchange. The company has four U.S. offices and 11 EMEA offices. Pointsec can be found on the web at www.pointsec.com.