

# RNB RETAIL AND BRANDS

## RNB reports January 2005 sales figures

The NK department store decided earlier to move its after-Christmas discount sales from December 26 to January 6. The change in the sale period results in a significant shift in sales revenues from December to January compared with the preceding year. As a consequence of the above, sales are reported in comparable units including and excluding NK sales for December 2004 and January 2005.

RNB's sales in January 2005 excluding NK rose by 19.3% for comparable stores compared with the corresponding month a year earlier. Including NK, sales rose by 35.5% in comparable units compared with the preceding year. Total sales in December 2004 and January 2005 rose by 10.9% in comparable units compared with the preceding year.

The number of own stores at January 31, 2005 amounted to 84 compared with 83 in the preceding year.

Total sales in own stores amounted to SEK 90.1 M in January 2005, compared with SEK 72.8 M in the corresponding month in the preceding year.

### **For further information, contact:**

Mikael Solberg, President and CEO, RNB RETAIL AND BRANDS  
+46 (0)8-670 95 95, +46 (0)708-18 44 40, e-mail: mikael.solberg@rnb.se

Göran Blomberg, CFO, RNB RETAIL AND BRANDS  
+46 (0)8-670 95 99, +46 (0)733-97 95 99, e-mail: goran.blomberg@rnb.se

*RNB Retail and Brands AB comprises the Polarn O. Pyret and Portwear Retail business areas. Polarn O. Pyret is a branded company specializing in baby and children's wear. Portwear Retail is a distribution platform for national and international brands.*