

## New touch screen: window to the future

*Swedish flat monitor manufacturer MultiQ Products AB is launching its 15" MQ158E Touch screen. The new product opens the door for MultiQ's entry into the point-of-sales market.*

MultiQ's new monitor is an appealing option for checkout counters, manufacturing facilities and shipping applications. Thanks to its robust aluminum housing instead of plastic, the monitor is perfect for public settings.

The product represents a new advance on the customized monitors that MultiQ has sold in Norway this fall for use at SAS Airlines check-in counters. According to Martin Gullberg, Nordic marketing manager, "We have had our eye on this segment for a while and have concluded that it is starting to take off, particularly in Europe. For instance, we have started a major effort to attract the interest of international airports."

The new monitor is based on the Elo Accu Touch resistant touch technology. In other words, a user can make screen selections with objects such as his or her own finger (gloved or not), a stylus or a credit card.

In addition to convenience, AccuTouch offers the advantages of accuracy and reliability. The screen does not have to be re-calibrated on a regular basis, nor can it be damaged by moisture or coffee spills. Either by direct pressure on a particular part of the screen or by drag-and-drop, the user retrieves precisely the information he or she is seeking. The screen has been designed to withstand 35 million selections at every point.

MultiQ expects deliveries of the MQ158E Touch to begin in December.

### Specifications

Image size	15"
Resolution	1024x768
Contrast	240:1
Brightness cd/m2	200 cd/m2
Viewing angle	160 grader
Interface	Analog VGA
Touch glass/technology	Elo AccuTouch resistiv
Warranty	36 months
Item no.	FPD100206
Product	MQ158E Touch
Note:	15" ELO Touch
Color	Metallic
Estimated market price SEK 14,900 - excluding VAT	

High-resolution images are available at <http://www.multiq.se> under Press Center/Photo Gallery/Products. If you would like additional information or want to try out the product, please contact:

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### Facts about MultiQ Products AB:

MultiQ was established in 1988. The company now manufactures LCD monitors for desktop computers, flat panel computers (FPC, with the processor built into the flat monitor) and thin clients. MultiQ, which posted sales of SEK 88 million and employed 35 people in 1999. The company is quoted on the O-list of the Stockholm Stock Exchange.

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