

Press Release

Stockholm, March 16, 2005

Proposed Board of Framfab AB

Framfab's nominating committee – consisting of Gunnar Ek (Swedish Association of Share Investors), Markus Winkler (chairman of the board of Vermoögensverwaltungs-Gesellschaft Zürich) and Sven Skarendahl (chairman of the board of Framfab AB) – are proposing the following Board members to the April 7 annual general meeting to be held at the Clarion Hotel in Stockholm.

Reappointments:

Kaj Green
Robert Gogel
Ty Mattingly
Sven Skarendahl (Chairman of the Board)

First-time members:

Katarina G. Bonde
Steve Callaghan (CEO and President)

For information about Mr. Green, Mr. Gogel, Mr. Mattingly, Mr. Skarendahl and Mr. Callaghan, follow the Board and Management link at www.framfab.com.

About Katarina G. Bonde

Ms. Bonde has extensive international experience at leading positions in the United States and Europe. She is Managing Director of Kubi LLC (United States), which invests in technology companies as well as providing international board and management consulting.

Ms. Bonde is former CEO of UniSite Software Inc., a manufacturer of web management and wireless software that she financed with venture capital and divested in 2003.

In 1997, Ms. Bonde became Executive Vice President of Captura Software Inc. She built up the company in the United States, Europe and Australia, raising over USD 100 million in venture capital before its merger with Concur Technologies (CNQR).

Other previous positions include Director, Vice President and Sales and Marketing Manager with companies such as Dun & Bradstreet Software Inc., Timeline Software Programator Industri AB and Digital Equipment AB.

Ms. Bonde is currently on the boards of Netreflector Inc., ExpensePath Inc., the Seattle Opera, Seraph Capital, the Center for Women and Democracy at the University of Washington, the Sigvard and Marianne Bernadotte Artist's Foundation and the Swedish-American Chamber of Commerce in Washington D.C.

Ms. Bonde holds a Master of Science degree from the Royal Institute of Technology in Stockholm.

For additional information, please contact:

Sven Skarendahl, Chairman of the Board, Framfab AB
+46 8 41 00 10 00, sven.skarendahl@framfab.com

Tobias Bülow, Group Communications Manager, Framfab AB
+46 709 41 22 58, tobias.bulow@framfab.com

Framfab is a leading European Interactive Marketing and Web Consulting Business. Most of Framfab's customers are large international companies, including 3M, American Express, AXA, Barclays Capital, Cadbury Schweppes, Carlsberg Breweries, the Coca-Cola Company, Danske Bank, DuPont, Ericsson, Hydro Texaco, Kellogg's, Kraft Food International, Nike, Nobel Biocare, Philip Morris International, Philips, Postbank, Rezidor SAS, SAAB, Sara Lee Douwe Egberts, Swedish Match, Vodafone, Volvo Car Corporation, Volvo Group and UBS. Framfab operates in Denmark, Germany, the Netherlands, Switzerland, Sweden and the United Kingdom. The company is quoted on the O-list of Stockholmsbörsen (ticker symbol FRAM). For additional information, see www.framfab.com.