

## **Press Release**

### **Appium AB appoints Keith Miller as new Chief Executive Officer**

Malmö, Sweden, 8 April, 2005 ([www.appium.com](http://www.appium.com)) Appium AB the market leader for Next Generation Convergent Service Platforms has announced today that Keith Miller has been appointed as the new CEO of the company. Keith's experience covers some 30 years in the European and US telecommunication markets. This includes running global organizations and M&A activities with companies such as BT, Concert, Agilent and TCSI. Over the last three years Keith has been a strategic advisor to a number of VC's and leading telecom companies.

Kris Kimbler the founder and CEO of Appium for the last 13 years will become the President and CVO (Chief Visionary Officer). Kris will continue his work with Appium's overall product strategy, market communications, strategic partnerships and key customers.

"I was extremely excited by the prospect of taking the market leader for next generation service creation forward within this fast growing market place" said Keith Miller. "I believe that the ability to seamlessly migrate services from the existing networks to NGN and 3G is critical to the future operator success. With its impressive Tier-one customer base and mature product offerings Appium is uniquely placed to provide these solutions to network operators worldwide."

"I warmly welcome Keith to Appium" said Kristofer Kimbler. "With his experience and talent Keith will bring our organization to the next level and ensure further acceleration of our business in the rapidly changing telco market."

"The Board and investors of Appium welcomes Keith's addition to the organization" said Jens Schultzer, the Chairman of the Board. "We strongly believe that the combination of Kristofer's proven vision with Keith's operational experience will provide a great value to our customers as well as to Appium's investors."

### **About Appium**

Appium is recognized around the world for its leadership and innovation in next generation convergent service platforms. It was one of the first companies to provide network-transparent platforms for the existing and next generation telecom networks including VoIP and 3G. Appium has been active in the Telecom market since 1992. The company's HQ is based in Sweden and regional offices are located in London, Madrid, and Singapore. Appium has over 40 customers, including tier-one network operators in EMEA and APAC. The Appium application platform has been commercially deployed by several leading operators such as BT, KT, Orange, TIM, Telefonica, Hi3G, TeliaSonera, TDC, Centertel, Connex and others. Appium has also successfully delivered several in-house and 3<sup>rd</sup> party applications to these and other operators.