

PRESS RELEASE

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Connecta forming two new Internet companies

Connecta has decided to form two new companies to meet the sharply increasing demand for Internet services:

- **Connecta eTech**, which will offer consulting service related to advanced Internet technology.
- **Connecta Industri**, which will be active in the field of business development for the engineering industry through use of the Internet.

Connecta eTech will be Connecta's flagship company in the area of technology for the digital economy. Connecta's expertise in wireless Internet systems, web development platforms, scalable solutions and system integration will be further developed within the company.

"An increasing percentage of the web solutions that we are developing for our customers are critically important for business at the same time that they are becoming more and more complex," says Jonas Perman, president of Connecta eTech. "The technology is developing exceptionally rapidly and we want to be able to offer our customers services incorporating the latest technology."

Connecta Industri will offer Internet-based business-development services for engineering companies. The company specialises in combining business development and industrial knowledge, using specialists in the development of web solutions, with the result that customers can proceed from concept to introduced system in a very short period.

"This method of working is an efficient way of creating stronger competitive advantages for our customers, says Hans Werner, president of Connecta Industri.

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Connecta is an Internet consulting company in the field of business development via the Internet. The company offers services in the following areas: Strategy, The Internet & IT, and Human Resource Management. With its total-approach concept, Connecta can be a full-service supplier to large companies and organisations, offering consulting services that strengthen customers' ability to conduct business in the new digital economy. Connecta currently has approximately 400 employees and is headquartered in Stockholm, Sweden