



## **Tamro selects Song Networks for its Nordic and Baltic data network**

**Song Networks has signed an agreement with Tamro Group for delivery of the company's Nordic and Baltic data communication. The network is based on Song's IP VPN and extends to Denmark, Finland, Norway, Sweden, Estonia, Latvia and Lithuania. The network connects Tamro's offices and warehouses in a uniform communication solution.**

Tamro Group is the leading pharmaceutical wholesaler in Northern Europe. To supply its customers with the company's critically important medical products, communication between Tamro's distribution and central warehouses is vital for its business. Therefore Tamro placed great emphasis on reliability and availability when it chose a new supplier for its Nordic and Baltic data network.

- We constantly monitor the inventory in our warehouses to provide them with the appropriate quantity of products at all times. This is an important process that places high demands on the availability of the data network in order to ensure highest service level towards our customers on the local markets, comments Stefan Pflug, Group Logistic Director, Tamro Group. After a careful evaluation, we decided that Song best meets the requirements in that they can take the responsibility for the communications in all of the Nordic and Baltic region.

Tamro has prioritised reliability and availability within the network. To achieve the highest possible standard they chose to connect its warehouses with fully redundant connections.

The entire Song Networks Nordic organisation was involved in the planning of Tamro's solution. Song Networks' CEO Mats Lundquist is very pleased with the confidence that has been placed in the company.

- Tamro Group is a strategically important customer for us and it shows that Song is the most appropriate supplier for IP-based Nordic communication solutions, comments Mats Lundquist, CEO of Song Networks. The integration with TDC has given us an expanded Nordic network and strengthened our competency, which makes us better equipped to meet the communication needs of Nordic companies.

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#### *About Song Networks*

*Song Networks is a Nordic data and telecom operator. Since the fall of 2004, Song is a subsidiary to TDC, Denmark's leading telecommunications company with an annual revenue of approximately DKK 44 billion (2004). Song offers business critical communications solutions to corporate customers based on its own infrastructure in Sweden, Finland, Norway and Denmark. The leading-edge expertise is found within IP VPN and Internet Access. Business customers are connected at competitive prices to the Group's DSL and fiber network, which offers high capacity and the best coverage in the Nordic region. [www.songnetworks.se](http://www.songnetworks.se)*