

PRESS RELEASE

October 19, 1999

Connecta signs an agreement with Kungsörnen for business development via the Internet.

Connecta Industri AB has signed an agreement with Kungsörnen Försäljnings & Logistik covering business development supported by modern web technology for enhanced efficiency and competitiveness in the future.

The agreement encompasses strategic work and development of solutions for operations support in intranets, relationship-building in extranets and brand profiling on the Internet.

“Kungsörnen Försäljnings & Logistik views use of web technology as an important element in our operations and business development in order to retain and strengthen our market position. As a result of selecting Connecta Industri, we can quickly develop and place into operation strategically reasoned services due to the fact that they also provide industry expertise and prototyping,” says Håkan Lundstedt, President of Kungsörnen Försäljnings & Logistik.

“It feels very exciting to be able to develop and deliver strategic input as well as solutions for very strong brands in a value chain undergoing a process of change,” says Hans Werner, President of Connecta Industri AB. “This agreement is a strategic breakthrough for us in the food industry which can now be added to strategic agreements already signed in the automotive, engineering and datacom/telecom industries.”

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Connecta is an Internet consulting company in the field of business development via the Internet. The company offers services in the following areas: Strategy, The Internet & IT, and Human Resource Management. With its total-approach concept, Connecta can be a full-service supplier to large companies and organisations, offering consulting services that strengthen customers' ability to conduct business in the new digital economy. Connecta currently has approximately 400 employees and is headquartered in Stockholm, Sweden.