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**Three new 3G-mobiles for the Vodafone range**

## **Vodafone Sweden launches Sony Ericsson V600i – a 3G phone for the masses**

**In July Vodafone Sweden will launch Sony Ericsson's new mass market 3G mobile - Sony Ericsson's V600i. It is a beautiful, compact and value for money 3G mobile phone with megapixel camera, video recorder, radio and MP3 player that also makes it simple to download music and 3D games from Vodafone live!. The model is a unique version of Sony Ericsson's K600 3G mobile designed exclusively for Vodafone's customers. In addition two more new 3G mobiles - the Motorola V1050 and Samsung Z500 – will further widening the Vodafone 3G range.**

The Sony Ericsson V600i is a compact 3G telephone (104x45x19 mm) weighing no more than 105 grams. Despite its size it is fully equipped with the latest functions such as a megapixel camera (1.3 megapixels), video and a MP3 player. The Sony Ericsson V600i also offers all the features you expect from a 3G telephone such as a twin camera for video calls and mobile broadband access. The phone is specially adapted for Vodafone live! in close partnership with Sony Ericsson. It is therefore easy to take advantage of all the entertainment services available through Vodafone live! such as downloading music from Vodafone's music store with a choice of 500 000 tracks or watching the latest goals from the Allsvenskan or Premier League.

In addition to the Sony Ericsson V600i the exceptional value for money Motorola V1050 - a successor to the Motorola 980 – has recently been shipped to stores. Motorola V1050 has amongst other features a 1.2 megapixel digital camera and a colour screen that can display 262 000 colours.

In mid-June the Samsung Z500 is scheduled to be out in the shops as the worlds smallest 3G-mobile with the dimensions 89 x 44.5 x 24.5 millimetres and a weight of only 95 grams. Despite being so small the mobile utilises all the advantages of 3G and offers many video, music and camera features.

"Our aim is to offer the most attractive services and Sweden's best and widest range of mobile phones. It is therefore fitting that we can offer our customers Sony Ericsson's new 3G mobile before it is available from any of our competitors. Sony Ericsson V600i has all the features one could want from a 3G phone and is so adaptable that it could be thought of as a 3G version of Sony Ericsson's top selling T610. All the new mobiles are adapted for Vodafone live! to make it as simple as possible for our customers to for example download music, watch video clips or install 3D games" says Paul Moonga, Marketing Director at Vodafone Sweden.

The recommended price of the Motorola V1050 with Vodafone Abonnemang is SEK 3 195 or free if the customer commits to spend SEK 299 a month on calls for 24 months.

The recommended price of the Samsung Z500 is SEK 3 795 with Vodafone Abonnemang or free if the customer commits to spend SEK 399 a month on calls for 24 months.

The recommended price of the Sony Ericsson V600i is SEK 3 195 with Vodafone Abonnemang or free if the customer commits to spend SEK 299 a month on calls for 24 months.

Pictures of the phone can be found at: [www.vodafone.se/433.jsp](http://www.vodafone.se/433.jsp)

<b>Sony Ericsson V600i</b>	
Dimensions	104x45x19 mm
Weight	105 g
Colour	Black/silver
Display	260 000 colours (176x220 pixels)
Standby time	250 hrs (in 3G)
Talk time	140 mins (in 3G)
Memory	32 MB
Camera	1.3 megapixels, 4 x zoom
MMS	Yes
Video telephony	Yes
Connections	USB, IR, Bluetooth
Data	GPRS, 3G
Band	Tri-band
Telephone book	Yes
Calender	Yes
Hands free speaker	Yes
Streaming	Yes
PC-synch	Yes, Synch ML
Radio	Yes

**For more information, please contact:**

**Paul Moonga**, Marketing Director, Vodafone Sweden.

Telephone: 0734-25 26 28 e-mail: [paul.moonga@vodafone.com](mailto:paul.moonga@vodafone.com)

**Johan Holmgren**, Director of Public Relations, Vodafone Sweden.

Telephone: 0708-33 14 00, e-mail: [johan.holmgren@vodafone.com](mailto:johan.holmgren@vodafone.com)