



Pointsec Positioned in Leader Quadrant of Mobile Data Protection Magic Quadrant

Evaluation Based on Completeness of Vision and Ability to Execute

STOCKHOLM, Sweden, August 2, 2005 – Pointsec, the global leader and the provider of the de facto standard for enterprise security software for laptop and desktop PCs, PDAs and smartphones, today announced that it has been positioned by Gartner, Inc. in the leaders quadrant in the 1H05 Mobile Data Protection Magic Quadrant* report. According to Gartner, “leaders” are vendors who are performing well today, have a clear vision of market direction and are actively building competencies to sustain their leadership position in the market.

“Pointsec is proud to be positioned in the leader quadrant by Gartner and we consider it to be further confirmation of our mission to provide our customers with the strongest and most manageable security to protect the business and confidential information stored on their mobile devices,” said Peter Larsson, CEO of Pointsec Mobile Technologies. “Now more than ever, it is clear that data leakage resulting from mobile device loss and theft can have a very real impact on a company’s image and bottom line. Pointsec remains committed to helping our customers around the world protect their sensitive information whenever and wherever it leaves the doors of the enterprise – on removable storage, laptops, PDAs, smartphones or even desktops being serviced or discarded.”

Pointsec’s mobile device encryption software ensures that all or selected parts of a mobile device’s data can be encrypted in real time and can only be accessed by an authenticated user. Pointsec has become the most widely deployed data protection solution because it offers:

- Strong security with more and higher certifications than any competitive solution
- Guaranteed deployment due to innovative central management
- Widest coverage of mobile platforms including Windows and Linux desktop and notebook PCs, Symbian-, Microsoft-, and Palm- based smartphones and PDAs, as well as removable storage devices such as USB drives and CDs

Pointsec has been instrumental in helping businesses better understand the threats to their mobile data. It has published numerous reports demonstrating the importance of protecting information stored on mobile devices including a widely cited international survey of equipment lost in taxis and a forensic analysis of residual data on hard drives purchased on eBay.

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About the Magic Quadrant

The Magic Quadrant is copyrighted July 21, 2005 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner’s analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the “Leaders” quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Pointsec

Pointsec is the worldwide de facto standard for mobile device security – with the most customers deployed, highest level of certification and more complete device coverage than any other company. Pointsec delivers a trusted solution for automatic data encryption that guarantees proven protection at the most vulnerable point where sensitive enterprise data is stored – on mobile devices. By securing sensitive information stored on laptops, PDAs, smartphones, and removable media, enterprises and government organisations can protect and enhance their image, minimize risk, shield confidential data, guard information assets, and strengthen public and shareholder confidence. Pointsec's customers include blue chip companies and government organisations around the world. Founded in 1988, Pointsec Mobile Technologies AB is a wholly owned subsidiary of Protect Data AB, publicly traded (PROT) on the Stockholm stock exchange. The company has two U.S. offices, nine EMEA offices, two APAC offices and one branch office in Dubai, Middle East. Pointsec can be found on the web at: www.pointsec.com.