



FOR IMMEDIATE RELEASE

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MTG RADIO DELIVERS RECORD HIGH LISTENER FIGURES - AGAIN

Modern Times Group MTG AB, the international entertainment-broadcasting group, today announced record high listener figures for its radio stations in Sweden. MTG Radio Sweden now attracts more than 1.8 million daily listeners, according to the RUAB independent market research that was published today. MTG's national Swedish radio network RIX FM attracts a new all time high of more than 1.3 million daily listeners.

MTG Radio Sweden's new record listener figure is equivalent to a commercial share of listening of 58%, an increase of 23% if compared to the same period last year. RIX FM increased its daily listener figure by 32% compared to last year and RIX FM's morning show 'RIX MorronZoo' grew in popularity and now attracts more than 800,000 daily listeners for the first time ever. Ten former NRJ Stations are included in the research figures for RIX FM. Following RIX FM's previously announced agreements with stations in the Swedish cities of Norrköping and Linköping, RIX FM's national penetration increased to 88%. Those two new stations are not included in the figures above.

MTG's radio network 'Lugna Favoriter' maintained its position as the most listened-to commercial radio station in Stockholm, closely followed by RIX FM. NRJ's remaining three radio stations, now operated by MTG, increased their national daily reach from 2.9% to 3.2%.

The MTG Radio network in Sweden consists of 53 out of Sweden's 86 commercial radio stations.

Hans-Holger Albrecht, President and CEO of MTG, commented: "Firstly, I am delighted by the fact that every day, more than 1.8 million listeners tune in to listen to one of MTG's radio stations broadcasting in Sweden. Secondly, our success in increasing our penetration means we are now able to provide the best national advertising solutions in the radio market."

For further information, please visit www.mtg.se, email info@mtg.se, or contact:

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Modern Times Group is an international entertainment-broadcasting group with operations in more than 30 countries around the world. MTG is the largest Free-to-air and Pay-TV operator in Scandinavia and the Baltics, the largest shareholder in Russia's fourth largest television network, and the number one commercial radio operator in the Nordic region. The Viasat DTH satellite TV platform offers digital multi-channel TV packages of 50 own-produced and third party entertainment

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channels to viewers in 19 countries across Europe and Viasat TV channels now reach over 60 million people every day.

Modern Times Group MTG AB class A and B shares are listed on the Stockholmsbörsen O-list under the symbols 'MTGA' and 'MTGB'.