



## PRESS RELEASE

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### SWE-DISH opens Middle East office

#### **SWE-DISH Satellite Systems is increasing its activities to serve the growing Middle East market**

SWE-DISH Satellite Systems, a world-leading supplier of mobile satellite communications equipment and related services for broadband applications, announces the opening of its Middle East branch. With the office, located in Dubai, SWE-DISH increases its activities on the growing market.

"Dubai is the gateway to the whole Middle East untapped market. There is a large and growing demand for mobile satellite communication systems from broadcasters, but also among armed forces, and other governmental organizations," says Lars Jehrlander, CEO SWE-DISH Satellite Systems.

Already today SWE-DISH is serving the Middle East's largest and well known broadcasters as well as different governmental organizations. SWE-DISH equipment was used for news feed and satellite communication during the turbulent events in the region.

"With the new office we aim to serve our customers even better. The Middle East area is a market that will have a tremendous growth during the next years and we plan to be a strong partner there and to win business," says Lars Jehrlander, CEO SWE-DISH Satellite Systems.

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#### **ABOUT SWE-DISH**

*SWE-DISH Satellite Systems is a world-leading supplier of mobile satellite communications equipment and related services for broadband applications. The company supplies major broadcasters, armed forces and disaster relief organizations amongst others, with compact and quick-to-air satellite terminals for live transmission of video, data, internet and voice content from anywhere in the world. The customer base includes broadcasters such as CNN and BBC, disaster relief organizations and military organizations such as United Nations, NATO, Danish Defense, the Swedish Defense Materiel Administration (FMV) and the US Department of Defense. SWE-DISH was established 1994. <http://www.swe-dish.com>.*