

Press Release September 2, 2005

“Top ten” in mobile phone sales in Telia stores in August

Camera phones continue to dominate the list of best-selling mobile handsets in Telia’s retail stores in Sweden. Six out of the ten most popular mobile phone models sold in August were camera-equipped. This has been the trend during the entire summer.

Mobile phones from Nokia and SonyEricsson have taken turns at the top of Telia’s sales lists during the summer. In August, the Nokia 3120 captured first place, followed by SonyEricsson’s T290i. Two newcomers entered the top ten list in August – the Nokia 5140i and the SonyEricsson K300i. As for the other handsets on the list, there were few changes since July.

Telia, with 77 retail stores, is one of Sweden’s largest resellers of mobile phones.

Ranking

august...july...Model.....Note

1.....	2.....	Nokia 3120.....	R
2.....	5.....	SonyEricsson T290i.....	R
3.....	3.....	Samsung SGH-X640.....	SP + K + R
4.....	1.....	SonyEricsson K750i.....	SP + K
5.....	7.....	Nokia 5140.....	SP + K + R
6.....	Ny.....	Nokia 5140i.....	SP + K + R
7.....	4.....	Samsung SGH-X480.....	SP + R
8.....	8.....	Nokia 3220.....	SP + K + R
9.....	9.....	Siemens A65.....	R
10.....	Ny.....	Sony Ericsson K300i.....	SP + R + K

Explanation for abbreviations under Note: R – sold with Telia Refill prepaid card; SP – sold with preconfigured Telia SurfPort subscription; K – with built-in camera, (+K – sold packaged with camera), 3G – for both GSM and 3G networks.

**For further information journalists can contact:
TeliaSonera Sweden’s Press Office,
phone +46 8 713 58 30**

TeliaSonera is the leading telecommunications company in the Nordic and Baltic regions. At the end of December 2004 TeliaSonera had 15,411,000 mobile customers (51,359,000 incl. associated companies) and 8,312,000 fixed telephony customers (8,943,000 incl. associated companies) and 2,017,000 internet customers (2,056,000 incl. associated companies). Outside the home markets TeliaSonera has extensive interests in the growth markets in Russia, Turkey and Eurasia. TeliaSonera is listed on the Stockholm Exchange and the Helsinki Exchanges. Pro forma net sales January-December 2004 amounted to SEK 81.9 billion (EUR 9.08 billion). The number of employees was 29,082.