

Press Release

September 15, 2005

Your favourite artists in your mobile – TeliaSonera and Sony Ericsson Joint Mobile Music Box Offering

TeliaSonera and Sony Ericsson are jointly sponsoring the Nordic Music Awards, an annual music event with leading Nordic and international music artists. Together the two companies will be offering a “Mobile Music Box” with the latest music enabled Sony Ericsson mobile phones, Telia and NetCom mobile subscriptions along with exclusive music and artist related content. The Nordic Music Awards will take place in Copenhagen on October 29 with a gala show to be broadcast live on TV in Denmark, Norway and Sweden.

TeliaSonera is participating in the event with mobile internet portal SurfPort in Denmark, Norway and Sweden. Via SurfPort, music fans will be able to follow the nomination process leading up to the event, read about and vote for nominees, download ring tones, background pictures and themes as well as other exclusive material from some of the music artists performing at the Nordic Music Awards.

“The Nordic Music Awards is an excellent opportunity for us to demonstrate our commitment to bring fun and innovative services via our mobile internet portal SurfPort to young people in the Nordic countries”, says Kelly Odell, Senior Vice President of Marketing at TeliaSonera.

“We are really proud over the fantastic reception our Walkman phones have received from the market and consumers. Continuing our partnership with the Nordic Music Awards provides us a unique platform to reach out to music-interested consumers and offer a fantastic music event,” says Ola Lilja-Molén, Head of Marketing, Sony Ericsson Nordics.

In a promotional campaign with the theme “Your favourite artists in your phone”, TeliaSonera and Sony Ericsson’s joint Mobile Music Box, will be offering customers one of the latest music enabled Sony Ericsson mobile phones (J300i, K600i, W800i, K700i or K750i, model availability varies by country) together with a Telia subscription in Sweden and Denmark or a NetCom subscription in Norway. The Mobile Music Box will also contain a CD with music tracks from some of the artists who will be performing at the Nordic Music Award, themes for the mobile phone, phone stickers and a mobile accessory ornament as well as information about SurfPort and a personal code for exclusive content on SurfPort. The Mobile Music Box will be available in Telia and NetCom shops and across retail chains from the end of September.

More information about TeliaSonera’s and Sony Ericsson’s joint Mobile Music Box offering in Denmark, Norway and Sweden and related activities are available on the campaign sites in each respective market:

www.telia.dk/nma05

www.netcom.no/nma

www.telia.se/nma

Sony Ericsson Mobile Communications serves the global communications market with innovative and feature-rich mobile phones, accessories, PC-cards and M2M solutions. Established as a joint venture by Ericsson and Sony in 2001, with head quarters in London, the company employs 5,000 people worldwide, including R&D sites in

TeliaSonera is the leading telecommunications company in the Nordic and Baltic regions. At the end of December 2004 TeliaSonera had 15,411,000 mobile customers (51,359,000 incl associated companies) and 8,312,000 fixed telephony customers (8,943,000 incl associated companies) and 2,017,000 internet customers (2,056,000 incl associated companies). Outside the home markets TeliaSonera has extensive interests in the growth markets in Russia, Turkey and Eurasia. TeliaSonera is listed on the Stockholm Stock Exchange and the Helsinki Stock Exchange. Net sales January-December 2004 amounted to SEK 81.9 billion (EUR 9.08 billion). The number of employees was 29,082.

Europe, Japan, China and America. For more information, please visit www.SonyEricsson.com

More information about the Nordic Music Award event is available at www.nma05.com

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Statements made in the press release relating to future status or circumstances, including future performance and other trend projections are forward-looking statements. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. There can be no assurance that actual results will not differ materially from those expressed or implied by these forward-looking statements due to many factors, many of which are outside the control of TeliaSonera.