

Press Release

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SurfPort Awards – TeliaSonera Honouring Excellence in Innovative and Easy to Use Mobile Content

TeliaSonera now presents the nominations for the SurfPort Awards, an initiative in partnership with Sony Ericsson, in order to reward and inspire content providers in the development of mobile internet services in the Nordic and Baltic regions.

“With SurfPort Awards our ambition is both to reward and inspire the development of mobile content to TeliaSonera’s common mobile portal SurfPort. Our main goal is to provide our SurfPort customers in the Nordic and Baltic countries with fun, useful and easy-to-use mobile internet services and the award nominations emphasizes the importance of the content provider in enabling the best possible content for the users,” says Martin Vendel, Head of Product Area Mobile, TeliaSonera AB.

The award ceremony will be hosted on October 28 in Copenhagen with the nominated content providers present as well as other prominent representatives within the Nordic and Baltic telecommunications industry.

Nomination categories:

Content Provider of the Year

Most Innovative Service Award

Most User Friendly Service Award

Rising Star Award

Lifetime Achievement Award

Mobile Music Content Provider of the Year Award

Nominated content provider:

Lunarstorm, Sweden

Mobile Avenue Finland, Finland

Aspiro, Norway

HUR (Hovedstadens Udviklingsråd), Denmark

Svenska Spel, Sweden

VIISAS Communications, Finland

NRK-Mobil TV, Norway

Responsfabrikken for Appollo travel wap site, Denmark

Eniro, Sweden

Nordea, Finland

Cellvision, Norway

Freeway for Dating.dk, Denmark

SVT Mobil, Sweden

Verozona, Lithuania

Digital Chocolate, Finland

Aspiro, Norway

Unwire, Denmark

Aspiro, Sweden

NKP, Lithuania

Ilmatieteen laitos (Finnish Metereological Institute), Finland

TV2Norway, Norway

MTV Mobile, Sweden

RocketScience, Finland

Paragallo Mobile, Norway

For more detailed information on the nominees, please see appendix.

TeliaSonera is the leading telecommunications company in the Nordic and Baltic regions. At the end of December 2004 TeliaSonera had 15,411,000 mobile customers (51,359,000 incl associated companies) and 8,312,000 fixed telephony customers (8,943,000 incl associated companies) and 2,017,000 internet customers (2,056,000 incl associated companies). Outside the home markets TeliaSonera has extensive interests in the growth markets in Russia, Turkey and Eurasia. TeliaSonera is listed on the Stockholm Stock Exchange and the Helsinki Stock Exchange. Net sales January-December 2004 amounted to SEK 81.9 billion (EUR 9.08 billion). The number of employees was 29,082.

About SurfPort

SurfPort is TeliaSonera's mobile Internet portal which provides customers with quick and easy access to e.g. entertainment services, e-mail, search engines, positioning services, news services and much more. It is today available to consumers in Sweden, Denmark, Norway, Finland and Lithuania.

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