

SurfPort Awards 2005 - Nomination Summary

Content Provider of the Year Award

- **Lunarstorm** (Sweden). Sweden's largest community also available in the mobile
- **Mobile Avenue Finland (MAF)** (Finland). Ring tones, logos, games etc
- **Aspiro** (Norway). Ringtones, games and pictures.

Most Innovative Service Award

- **HUR** (Denmark). Each bus stop in the Greater Copenhagen Area has a unique name and number. Customers can enter the name/number on their mobile or select a bus number from a list and get information on the next bus departures including information on any delays.
- **Svenska Spel** (Sweden). Mobile games. You can buy Triss (traditional "scratch and win" tickets), play Bingo and more
- **VIISAS Communications** (Finland). Sonera Mobile Fun and VIISAS's Traffic Services. In Sonera Mobile Fun, you can e.g. utilize useful preview and prelisten features.
- **NRK-Mobil TV** (Norway). Mobile TV.

Most User Friendly Service Award

- **Responsfabrikken for Apollo travel wap site** (Denmark). WAP site with last minute travels
- **Eniro** (Sweden). Yellow and white pages with very good maps
- **Nordea**, (Finland). Banking service on the mobile: customers can pay bills, check account balances, place, buy and sell orders on the stock exchange and receive portfolio and price information etc.
- **Cellvision** (Norway). Location based weather service

Rising Star Award

- **Freeway for Dating.dk** (Denmark). Mobile access to dating community
- **SVT mobil** (Sweden). New wap version of their site now also containing some of their most popular shows and latest news on demand via 3G.
- **Verozona** (Lithuania). Ringtones, games, wallpapers and ringback tones
- **Digital Chocolate** (Finland). Digital Chocolate offers many of the most popular and highly acclaimed games including Scarlotti's Mafia Wars 2, Mobile League WordJong, Bubble Ducky, and Johnny Crash and many other services.
- **Aspiro** (Norway). For NetCom's jukebox service for ring back tones

TeliaSonera is the leading telecommunications company in the Nordic and Baltic regions. At the end of December 2004 TeliaSonera had 15,411,000 mobile customers (51,359,000 incl associated companies) and 8,312,000 fixed telephony customers (8,943,000 incl associated companies) and 2,017,000 internet customers (2,056,000 incl associated companies). Outside the home markets TeliaSonera has extensive interests in the growth markets in Russia, Turkey and Eurasia. TeliaSonera is listed on the Stockholm Stock Exchange and the Helsinki Stock Exchange. Net sales January-December 2004 amounted to SEK 81.9 billion (EUR 9.08 billion). The number of employees was 29,082.

Lifetime Achievement Award

- **Unwire** (Denmark). Key content industry player in Denmark from the beginning of WAP services as a content aggregator. Unwire's current focus on mobile gateway solutions.
- **Aspiro** (Sweden). Brand names of Mobilehits, Inpoc, Cellus. Provides all sorts of ringtones, games, pictures and have been active in this area from the start.
- **NKP** (Lithuania). News, weather services with photos and video content
- **Ilmatieteen laitos** (Finland). The Finnish Metereological Institute's weather forecasts etc.
- **TV2** (Norway). One of the first content providers in Norway.

Mobile Music Content Provider of the Year Award

- **MTV mobile** (Sweden). See live clips or interviews, read the latest news etc
- **RocketScience** (Finland). For the music service Rokkstar. The service offers music fans official fan material (real songs, proper pictures, screensavers) via mobile phones.
- **Paragallo Mobile** (Norway). For the music service SOUNDSGOOD – The Mobile Music Store, offering Real Music Ringtones, Full Track Downloads, Videoclips and Pictures from Nordic and international artists. In addition to Norway, SOUNDSGOOD is launching sites in Sweden – Denmark and Finland the 28.10.05.