

Press Release

October 31, 2005

Top Mobile Internet Services Announced at Nordic Mobile Gala SurfPort Awards

This year's best Nordic content providers and mobile internet services were announced at TeliaSonera's award ceremony during the SurfPort Awards mobile gala in Copenhagen on October 28.

SurfPort Awards is a new initiative from TeliaSonera in co operation with Sony Ericsson and the ambition is to reward and inspire content providers in the development of innovative, easy-to-use mobile Internet services in the Nordic and Baltic countries.

"It is pleasing to see that already in it's first year the SurfPort Awards has attracted so many excellent content providers. Common to all the companies that received an award are well known brands and a clear focus on advancing the user friendliness of their mobile services," says Martin Vendel, Head of Product Area Mobile, TeliaSonera AB.

"With the SurfPort Awards initiative we want to highlight the important role of content providers to produce useful content that consumers really want, which is both fun and easy to use," Martin Vendel continues. We will continue to promote content development and look forward to an increasing number of excellent services at next year's SurfPort Awards."

From among the nominated SurfPort Awards 2005 candidates, the following companies were selected as the best content providers in the following categories:

Award categories:

Awarded company:

Content Provider of the Year	Aspiro for its popular and well-known content services, such as games, ring tones and logos, with brands such as Mobilehits, Inpoc Games and Cellus and a large number of frequent and satisfied users.
Most Innovative Service	Svenska Spel for its mobile games for its innovative use of new technology and creative business idea combined with good design and user friendliness.
Most User Friendly Service (two winners)	Cellvision for its weather services that provide you with location-based weather forecasts quickly and easily. Eniro for its directory services that enable you to find companies, people and maps on the mobile phone wherever you are.
Rising Star	SVT Mobil for providing the latest news and the most popular TV shows via the mobile phone. The service has quickly attracted a large number of visitors and has major development potential.
Lifetime Achievement	The Finnish Meteorological Institute for its popular weather service, WeatherProof, which was launched as early as in 1995.
Mobile Music Content Provider of the Year	MTV for its large selection of unique music material by and with popular artists and other music content.

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TeliaSonera is the leading telecommunications company in the Nordic and Baltic regions. At the end of December 2004 TeliaSonera had 15,411,000 mobile customers (51,359,000 incl associated companies) and 8,312,000 fixed telephony customers (8,943,000 incl associated companies) and 2,017,000 internet customers (2,056,000 incl associated companies). Outside the home markets TeliaSonera has extensive interests in the growth markets in Russia, Turkey and Eurasia. TeliaSonera is listed on the Stockholm Stock Exchange and the Helsinki Stock Exchange. Net sales January-December 2004 amounted to SEK 81.9 billion (EUR 9.08 billion). The number of employees was 29,082.