



Press release
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Continued success for 24hPoker

The start of the year has been favorable for 24hPoker. The number of poker skins in the 24hNetwork partner platform has grown significantly and 24hNetwork now accounts for the largest share of the B2B Poker network. At the same time, B2B Poker is breaking the record for the number of players.

In recent months, 24hPoker has undergone strong growth, primarily as a result of the favorable increase in poker skins in 24hPoker's partner platform, 24hNetwork. Following the ICE gaming fair in London, held on January 24-26 this year, in which 24hNetwork participated, several new skins have been added to the platform, as well as a number of potential partners. The number of skins in 24hNetwork now totals 60.

At the same time, 24hNetwork's share of the B2B Poker Network has grown substantially. 24hNetwork is now the largest player in B2B Poker, with a share of gaming sales that amounts to nearly 50 percent.

24hNetwork supports ten languages and is launching more sites in new geographic markets in Central Europe and Japan. A total of 19 new sites have been launched since November.

Read more at: www.24hnetwork.com.

B2B Poker has developed into one of the online gaming market's most stable and rapidly expanding poker platforms. The upgrade of the platform that was conducted in November 2005 – aimed at increasing network capacity – has been successful. The number of players in the network simultaneously has doubled in the past six months, with the number of simultaneous players now amounting to 7,000.

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About 24hPoker

24hPoker AB is a Swedish gaming company that develops software systems for online gaming. The company operates gaming activities through its subsidiaries outside Sweden. 24hPoker launched online poker in 2001. The company also develops and sells complete gaming platforms for players who want to conduct gaming under their own name through 24hNetwork. 24hPoker owns 74.61 percent of B2B Poker AB, which is the world's tenth-largest poker network, with more than 400,000 registered customers. Read more at: www.24hpoker.se.