

PRESS RELEASE

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Connecta signs agreement with Volkswagen

Connecta has landed a new customer, Svenska Volkswagen AB. Connecta will develop new Internet services for the Audi, Volkswagen, Seat and Skoda makes. The services will support Volkswagen's customers, employees and dealer network.

"It feels very exciting to have the opportunity to develop innovative and forward-looking Internet solutions for Volkswagen," says Hans Werner, President of Connecta Industri. "These web services will provide support and enhanced competitiveness to Volkswagen's very strong trademark in an industry that is facing widespread change. At Connecta, we also find this contract additionally pleasing since it involves a company that uses Internet as a natural component of its operations and business development."

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Connecta AB is an Internet consulting company in the field of business development via the Internet. With its total-approach concept, Connecta can be a full-service supplier to large companies and organisations, offering consulting services that strengthen customers' ability to conduct business in the new digital economy. Connecta currently has about 450 employees.