

sifo group

PRESS RELEASE

from Sifo Group, listed on the O-list of the OM Stockholm Exchange

Sollentuna, January 4, 2000

Sifo Group's shares traded ex-rights from January 5, 2000

On account of the current rights issue in Sifo Group, subscription rights will be detached so that shares in Sifo Group will be traded ex-rights from and including tomorrow, January 5, 2000.

The subscription rights will be listed on the OM Stockholm Exchange. Trading in subscription rights will take place during the period January 13-21, 2000.

The subscription period for the rights issue is January 13-26, 2000. It is expected that the prospectus will be received by shareholders in Sifo Group at the beginning of the subscription period. The record date of the rights issue is January 10, 2000.

For more information regarding this press release, please contact:

Jan-Erik Jansson, *CFO*, telephone +46 8 625 15 42, e-mail jan-erik.jansson@sifogroup.se

Per Blixt, *Chief Communications Officer*, telephone +46 8 625 15 51, mobile +46 70 549 28 08, e-mail per.blixt@sifogroup.se

Carnegie is financial advisor to Sifo Group.

This press release is also accessible online at www.sifogroup.com