

# **SOCIÉTÉ EUROPÉENNE DE COMMUNICATION S.A. ("SEC") ANNOUNCES CONTINUED STRONG SUBSCRIBER GROWTH IN THE FOURTH QUARTER OF 1999, WITH A TOTAL OF 3,008,537 CUSTOMERS**

**288% Annualized Increase in Fixed Line Subscribers**

**112% Annualized Increase in Cellular Subscribers**

Luxembourg, Frankfurt, New York, Stockholm – January 11 - Société Européenne de Communication ("SEC", "the Group"), a leading alternative European telecommunications provider today announced that during the three months ended December 31, 1999, the Group reported a total of 3,008,537 customers, representing an increase of 33% or the addition of 743,267 customers over the prior quarter.

Fixed line subscribers as at December 31, 1999, including both Tele2 Europe SA and IntelliNet, amounted to 2,931,173, an increase of 33% from 2,201,926 for the third quarter of 1999. IntelliNet is the new wholly owned subsidiary selling residential telephony routers.

Tele2 Europe, a wholly owned subsidiary, provides national and international long distance telephony services in the Netherlands, Germany, Switzerland, Austria, France, Italy and the Grand-Duchy of Luxembourg. The operation in Luxembourg was launched on October 29, 1999 offering substantial synergies with Tango, SEC's mobile telephony operation in the region. Tele2 Europe is also seeking licenses in other European countries.

TANGO, the GSM 900/DCS 1800 cellular operator in Luxembourg, offering a broad range of mobile telecommunication services added 14,020 net new cellular subscribers in the fourth quarter for a total of 77,364 subscribers on December 31, 1999, an increase of 22% over the third quarter. TANGO currently has a market share in Luxembourg of approximately 37%.

Anders Björkman, SEC's President and CEO stated, "In the fourth quarter, SEC continued to experience strong subscriber growth as a result of our continuing marketing efforts, emphasising our price leading message and commitment to a high standard of consumer service. Subscriber growth in the fourth quarter exceeded our expectations and we continue to be positive about the growth outlook for the business looking forward."

SEC was formed to take advantage of the process of deregulation currently taking place in the European telecommunications market. The companies which comprise SEC include: Tele2 Europe, providing national and international long distance telephony services in Austria, France, Germany, Italy, Luxembourg, the Netherlands and Switzerland; Transcom Europe providing customer care services and call centers; Tango, the GSM 900/DCS 1800 cellular operator in Luxembourg, providing a broad range of mobile telecommunication services; 3C Communications, operating public pay telephones and public Internet services and Transac (formerly Transcom International) providing billing and transaction processing services. SEC has recently launched a number of new operations including Everyday.com, C<sup>3</sup> and IntelliNet. SEC A and B shares are listed on: the Luxembourg Stock Exchange; the Nasdaq Stock Market as ADS under the symbols SECAY and SECBY; the Frankfurt Stock Exchange

under the symbols SEN1 and SEN2 and the Stockholm Stock Exchange O-List under the symbols SECA and SECB.

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SEC's web site is located at: <http://www.sec.lu>