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Axis and AU-system cooperate on Bluetooth

Axis Communications has entered into cooperation with the Swedish AU-System with a view to take another step in the development of mobile Internet via Bluetooth. As part of this cooperation, AU-System will focus on services related to Axis 9010, Axis' access point for Bluetooth, which is scheduled for market launching in the near future.

Work includes several parts, such as solutions for roaming services between different Internet service providers. This will strengthen the Axis concept with public mobile Internet access provided via unlicensed radio technologies. Bluetooth is the first one out. AU-System and Axis will also jointly develop an API (Application Programming interface) for the Axis 9010 access point, which will enable the provision of new services through third-party developers.

"Axis was involved in producing products based on Bluetooth at an early stage and is one of the world's leading suppliers of system solutions and products for Internet-based mobile services," says Tomas Franzén, President and CEO of AU-System. "This makes the agreement very exciting to us."

"Cooperation with AU-System is part of our efforts to secure an offering of the best possible solutions for local mobile access networks," says Torbjörn Wård, head of Axis Mobile Internet Division.

The access point that includes Bluetooth is a key aspect of infrastructure solutions, featuring local mobile networks, of the type to be launched by Axis next year. Axis 9010 is one of the first products in its field to be certified for test use in the Japanese market. The access point, which will be launched before year-end, will complement today's mobile systems and GPRS and UMTS/3G, by offering local broadband access to Internet, wireless IP telephony and other services. Axis' system solution can be operated long before 3G and to a fraction of the cost.

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About Axis Communications

The Axis Communications Group, with the parent company Axis AB, is a leader in network connectivity and emerging wireless Internet based services. The company is at the forefront of developing network appliance solutions that enable people and organizations to get easy and immediate access to devices and services. Axis is one of the global leaders in several key thin server and network device markets, such as printer, storage and video connectivity, and is doing pioneering work in the rapidly expanding markets of wireless and mobile communications.

Founded in 1984, Axis employs more than 500 people worldwide, including the 50 percent owned subsidiary, Netch Technologies. The group had a turnover of approximately 695 MSEK in the financial year 1999/2000. Axis is headquartered in Lund, Sweden and has a total of 28 offices throughout North America, Asia and Europe. Axis is a publicly traded company on the OM Stockholm Exchange's O-list. Information about Axis can be found at <http://www.axis.com>

About AU-System

AU-System is a leading Mobile Internet consultancy. Through the subsidiary SandbergTrygg, the company also offers integrated services for marketing communications. Major clients include Ericsson, Telia, Scania, MeritaNordbanken and Singapore Telecom. AU-System was established in 1974 and currently employs more than 900 staff in offices in Sweden, the U.K., Italy, the U.S., Thailand and Singapore. AU-System is listed on the O-List of the OM Stockholm Exchange, under the symbol AUS. For more information, please visit www.ausystem.com.

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