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Axis Communications Recruits Key Staff Members and Strengthens Focus On eBusiness

Axis Communications, a publicly traded company on the OM Stockholm Exchange's O-list and a leader in network connectivity and emerging wireless Internet based services, strengthens its organisation with the following persons:

Jörgen Lindquist - Chief Financial Officer

Jonas Hansson - Head of eBusiness

Anne Rhenman - Head of Corporate Communications and Investor Relations

Connected to the appointment of Anne Rhenman former Acting Head of Corporate Communications Brigitte Salmi is appointed Head of Marketing and Brand Management.

Jörgen Lindquist was born in 1965 and holds a MBA in business administration.

Mr Lindquist has held various controller positions at the Perstorp Group and was, prior to joining Axis, Vice President and Chief Financial Officer at the Åkerlund & Rausing Group.

Jonas Hansson was born in 1967. He holds a MEng and a degree in journalism. Prior to joining Axis he was Vice President at Netch Technologies.

Anne Rhenman was born in 1957 and has an education in marketing and communication. As consultant with several PR- and advertising agencies, Mrs Rhenman has experience from marketing, PR and IR. Prior to joining Axis, she was Key Account and Director Operations at Cross Information.

Brigitte Salmi was born in 1959 and holds a BSc in marketing management.

She has international marketing, PR and internal/external communication experience for pharmaceutical and high tech industries, e.g. IBM and Microsoft. Mrs Salmi has been working for Axis Communications since 1996.

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About Axis Communications

The Axis Communications Group, with the parent company Axis AB, is a leader in network connectivity and emerging wireless Internet based services. The company is at the forefront of developing network appliance solutions that enable people and organizations to get easy and immediate access to devices and services. Axis is one of the global leaders in several key thin server and network device markets, such as printer, storage and video connectivity, and is doing pioneering work in the rapidly expanding markets of wireless and mobile communications.

Founded in 1984, Axis employs more than 500 people worldwide, including the 50 percent owned subsidiary, Netch Technologies. The group had a turnover of approximately 695 MSEK in the financial year 1999/2000. Axis is headquartered in Lund, Sweden and has a total of 28 offices throughout North America, Asia and Europe. Axis is a publicly traded company on the OM Stockholm Exchange's O-list. Information about Axis can be found at <http://www.axis.com>.