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Axis expands cooperation with Canon in the U.S. with a substantial order of print servers

Axis Communications has developed and delivered to Canon customized print servers, which are used in a series of copy printers that target the small business segment in the U.S. market. This extension of Axis' existing cooperation with Canon opens up for a broader market approach with products built for the retail channel and Canon's authorized dealers in the U.S. The initial order is worth approximately 250,000 USD.

The long and successful cooperation between Axis and Canon has generated substantial OEM volumes for Axis over the years. Through this new agreement, the customized print server AXIS 1610 makes networking capabilities an integrated part of Canon's imageRUNNER 1300 series. The copy printers are primarily aimed at the fast-growing, small business market.

This new line of entry-level devices extends Canon's product line and enables Canon to reach out to a growing number of customers working in branch offices or small businesses. Together with Axis, Canon can now deliver high quality, cost-efficient and flexible printing solutions designed for these customers needs.

For more information about the imageRUNNER products, please visit www.canon.com

For more information about the AXIS 1610 single port print server, please visit http://www.axis.com/products/axis_1610/index.htm

About Axis

Axis increases the value of network solutions. The company is an innovative market leader in network video and print servers. Axis' products and solutions are focused on applications such as security surveillance, remote monitoring and document management. The products are based on in-house developed chip technology, which is also sold to third parties.

Axis was founded in 1984 and is listed on the Stockholmsborsen (XSSE:AXIS). Axis operates globally with offices in 14 countries and in cooperation with distributors, system integrators and OEM partners in 70 countries. Markets outside Sweden account for more than 95 % of sales. Information about Axis can be found at www.axis.com

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