

November 28, 2001

Axis announced by Frost & Sullivan as Market Leader in Growing Network Camera, Video Server Market

Axis Communications announced today that top research firm Frost & Sullivan has recognized the company as leading the growing global network camera and video server market. Frost & Sullivan also awarded Axis the 2001 Market Engineering Leadership Award for the global network camera market.

The Award is based on data derived from an end-user survey conducted by Frost & Sullivan. The survey found Axis to be the definitive market leader with 69 percent of the total network camera market and 27 percent of the total video server market. The combined global network camera and video server market is expected to reach approximately \$399 million by 2003 and \$791 million by 2005. This is up from \$73 million in 2000 - in total a ten-fold increase in five years.

In the network camera segment, the survey found that Axis has 37 percent market share in security applications and 84 percent share in general IT applications such as Web attraction and remote monitoring. The survey also noted that Axis has 50 percent brand awareness, making the company the most widely recognized and dominating brand name in the PC-independent network camera market.

"Axis has quickly become a dominating force in the fast growing network camera market," said Chris Cherrington, Frost & Sullivan consultant analyst. "The company has taken its initial lead in Web attraction and has successfully emerged as a leader in the increasingly important security and surveillance market for network cameras."

Annual Market Engineering Awards are presented to companies that make outstanding contributions to their industries or achieve leading competitive or customer-based positions in the market. Frost & Sullivan considers all companies within a given market, utilizing its proprietary market engineering methodology to determine criteria for both the award and the recipient.

About Axis

Axis develops solutions for user-friendly and secure communication over wired and wireless networks. The company is a worldwide market leader in network connectivity, with products for the office, facility and industrial environments.

Axis was founded in 1984 and is listed on the Stockholm Exchange O-list (XSSE:AXIS). With more than 300 employees, and offices in 15 countries, Axis operates globally in cooperation with distributors and OEM partners in 70 countries. Approximately 95 percent of production is exported out of Sweden.

About Frost & Sullivan

Frost & Sullivan, a global leader in international strategic market consulting and training, presents Market Engineering Awards to companies that demonstrate the diligence, perseverance, and dedication required to develop a successful business plan and excel in the increasingly competitive global marketplace. Frost & Sullivan rigorously analyses specific criteria to determine Market Engineering Award recipients in a variety of regional and global market landscapes. Founded in 1961, Frost & Sullivan is headquartered in San Jose, CA, with offices located worldwide: New York, San Antonio, Toronto, London, Paris, Frankfurt, Beijing, Tokyo, Singapore, Mumbai and Kuala Lumpur. For further information, visit <http://www.frost.com>.

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