

Press Release

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“Top ten” in mobile phone sales in Telia stores in May 2006

Sony Ericsson and Nokia captured the leading positions on Telia’s top-ten list of best-selling mobile phones in Telia’s retail stores during May. The list has changed only slightly since April. Sony Ericsson had the only new mobile handset for the month – the Z530i.

May ranking	April ranking	Handset model	Note
1	1	Sony Ericsson K750i	SP + K + @ + MP3
2	2	Nokia 3120	SP + R
3	3	Nokia 5140i	SP + K + R
4	6	Sony Ericsson W810i	SP + K + @ + MP3
5	4	Sony Ericsson Z300i	SP + R
6	New	Sony Ericsson Z530i	SP + K + @ + MP3
7	5	Nokia 6280	SP + K + @ + MP3 + 3G
8	7	Samsung X660	SP + K + R
9	9	Sony Ericsson W800i	SP + K + @ + MP3
10	10	Samsung Z140	SP + K + @ + MP3 + 3G + R

Explanation for abbreviations under Note: R – sold with Telia Refill prepaid card; SP – sold with preconfigured Telia SurfPort subscription; K – with built-in camera; 3G – for both GSM and 3G networks, MP3 – with built-in MP3 player, @ – with built-in e-mail reader.

The statistics are based on sales in 76 Telia retail stores in Sweden. Telia has the largest retail chain in Sweden for telecom products and is one of the biggest resellers of mobile phones in the country.

The table can be downloaded from the press archive at www.teliasonera.se

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TeliaSonera is the leading telecommunications company in the Nordic and Baltic regions. At the end of December 2005, TeliaSonera had 19,146,000 mobile customers (69,887,000 incl. associated companies) and 7,064,000 fixed telephony customers (7,688,000 incl. associated companies) and 2,263,000 Internet customers (2,331,000 incl. associated companies). Outside home markets TeliaSonera has extensive interests in growth markets in Russia, Turkey and Eurasia. TeliaSonera is listed on the Stockholm Stock Exchange and the Helsinki Stock Exchange. Net sales January-December 2005 amounted to SEK 87.7 billion. The number of employees was 28,175.