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Seek and Ye Shall Find: Mobile Search Expands across Europe

Millions can now explore, find and connect with Mobile Search as coverage extends to Denmark, France, Italy, Norway and Spain

Espoo, Finland - Nokia today announced the expansion of Mobile Search, a free software solution for the high-performing Nokia Nseries multimedia computers and other Nokia devices based on the S60 platform. Mobile Search provides people with an easy, fast and direct way to find what they want, when they want it. The Mobile Search application fast-tracks the user directly to the desired contact number, with just one click. Users of this online search tool in select countries across Europe will have access to decisive local search capabilities from their Nokia mobile devices, including the Nokia N70, Nokia N71, Nokia N80, Nokia N90, Nokia 6630, Nokia 6620, Nokia 6670, Nokia 6680, Nokia 6681, Nokia 6682, Nokia 7610, Nokia 6260 and Nokia 3230. In addition to the initial countries, with Fonecta and Eniro in Finland and Sweden and Yell.com in the UK, Mobile Search will now be at the fingertips of millions of Nokia mobile device users in Denmark, France, Italy, Norway and Spain.

Nokia has teamed with the most comprehensive content providers in each respective market to enable easy and precise local searches. Mobile Search users will be able to access local content from Eniro, Findexa, Fonecta, Page Jaunes, TPI PaginasAmarillas.es, Seat Pagine Gialle and Yell.com. Once Mobile Search has found the required destination, this clever application directs the user to the right location with the aid of a digital map with dynamic panning and zooming, where maps are available.

"Mobile users on the go value the easy access of a single application to guide their favorite online activity, searching," said Ralph Eric Kunz, vice president, Multimedia Experiences, at Nokia. "Nokia is delighted to be the first to provide such a concise and easy search experience. Our collaboration with leading content providers is now bringing information and entertainment to the pockets of millions. They won't have to waste any time finding a hair salon, dentist or pub, whatever town they are in," he said.

Mobile Search users in France and Sweden have the added benefit of locating friends or family with people search, available in these two countries.

Mobile Search is expected to be available in the standard sales packs of Nokia N73, Nokia N93, Nokia 6630, Nokia 6680 and Nokia 6681, and in select markets in the standard sales packs of Nokia N70 and N71. It is also offered as a free download for additional Nokia S60 devices from www.nokia.com/mobilesearch.

Like your smartphone, Mobile Search does the thinking for you. Local search engines enable country specific quests for services or businesses – anything from bakeries and bars to hotels and hostels. The search results reveal the relevant contact data, and with the push of a button, the user can call that pizza place directly, or choose to save it straight to Contacts. Once the desired search has been located, the integrated mapping solution, where available, shows the user how to get there. Share the find by sending the map as a MMS to a friend.

Mobile Search tracks the travels of the user, and automatically offers to change to available local search engines in new locations. The setting can also be changed manually, which would allow dinner reservations for a Parisian restaurant to be made from London, for example.

About Nokia

Nokia is a world leader in mobile communications, driving the growth and sustainability of the broader mobility industry. Nokia connects people to each other and the information that matters to them with easy-to-use and innovative products like mobile phones, devices and solutions for imaging, games, media and businesses. Nokia provides equipment, solutions and services for network operators and corporations. www.nokia.com

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