



For immediate release

## **B2B signs partner agreement with leading Gambling Association**

**Solna, 7 August 2006, 24hPoker today announced that its network company B2B Poker has signed a partner agreement with Allgames Casinos Ltd. - Gambling Industry and Sports Association. Allgames Casinos will shortly launch its online poker site [www.perpetuumpoker.com](http://www.perpetuumpoker.com).**

Allgames Casinos launched its land-based gaming business in 1997 and went online in 2001. Now it has more than 150,000 registered online players, of which 60% are from Russia and the former CIS countries and 23% from the UK. Poker is attracting more interest in Russia, and a growing number of TV channels are broadcasting poker shows.

One of Allgames Casinos' projects is Brandy Casino that offers a wide range of gaming services like slot machines, video poker, card games, table games, Bingo, Keno, live dealers games, etc. Esteemed resources [Casino.Gambling.com](http://Casino.Gambling.com) and [GamblingOnlineMagazine.com](http://GamblingOnlineMagazine.com) name Brandy Casino among the five most popular and reputable online casinos in the world.

"Allgames Casinos Association is a well established gaming company that shows strong growth especially in Russia. This partner agreement will increase liquidity in the poker network, which makes it more attractive to new players and potential partners. This partner agreement is an important step in our ambition to increase our business outside Sweden and in new markets", says Per Hildebrand, CEO 24hPoker

Perpetuum Poker will be launched in September 2006.

### **For more information, please contact:**

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### ***About 24hPoker***

24hPoker AB is a Swedish gaming company that develops its own software systems for online gaming. The company conducts gaming operations via foreign subsidiaries. 24hPoker launched online poker in 2001. The company also develops and sells turnkey gaming platforms for customers wishing to conduct gaming operations under their own brands via 24hNetwork. 24hPoker owns B2B Poker AB, which operates one of the world's largest poker networks, with approx. 600,000 registered customers. 24hPoker is listed on the Stockholm Stock Exchange.  
[www.24hpoker.se](http://www.24hpoker.se)

### ***About B2B Poker***

B2B Poker develops Internet poker software. Through its subsidiary Poknet Systems S.A., B2B Poker offers a European poker network. The European profile is reinforced by information supplied in 14 different European languages, the currency of all transactions is the euro and local European poker games are offered. B2B Poker partners are: 24hPoker, No1Poker, Redbet, Betandgame, Betbutler, Potraiser and [i4poker.com](http://i4poker.com).  
[www.b2bpoker.com](http://www.b2bpoker.com)