

Press release Stockholm August 21<sup>th</sup> 2006

# Wayfinder nominated for Handandgo award

Wayfinder Navigator North America is nominated for prestigious mobile application award in the category "Best New Application, Symbian UIQ". Last year Wayfinder won a Handandgo Award in the category "Best New Application Europe".

The nomination is a significant proof of Wayfinder's ability to compete on the important North American market. Wayfinder is currently expanding in the US and have during the past six months entered collaboration with Cingular.

- It's always a great feeling when our products are rewarded, and I'm very happy that Wayfinder gets this nomination from Handandgo the best and biggest provider of mobile downloads in the world. In my opinion the Handandgo award is the finest and most prestigious prize you can possibly get as a mobile software company, says Daniel Nordberg Business Development Director at Wayfinder Systems AB.

Similar to past years, Handango will work with unbiased individuals, including media representatives and industry experts, to judge the applications. Each judge will review several categories and report their confidential scores and comments to Handango - each finalist will be reviewed by more than one judge. The Handadgo award recognises mobile applications released during the previous year.

### What is Wayfinder Navigator?

Wayfinder Navigator is an application that conveniently enables GPS navigation with your mobile phone. Wayfinder Navigator plots the route to the chosen destination and gives directions by moving maps or turn by turn voice directions. To make it even easier to find what you're looking for - bars, restaurants, gas stations and many more points of interest are marked up as icons on the maps.

#### What is Handandgo?

Handango is the leading provider of mobile downloads. Working with more than 16,000 content providers around the world, Handango brings to market more than 190,000 applications and digital media titles across all major mobile operating systems. Handango's extensive global distribution network reaches millions of mobile customers each month. Handango offers a rich set of products and services for software developers, manufacturers, mobile operators and end users.

#### For press material and more information, please contact:

Hanna Jonasson Drotz, Press Officer

Tel: +46 8 555 176 06 Mob: +46 70 144 90 20

E-mail: hanna.jonasson@wayfinder.com



## **About Wayfinder**

Wayfinder offers map, direction and GPS navigation services accessible by mobile phone. From these basic navigation services, we provide mobile phone users with content services, including digital city guidebooks, traffic information, currency conversion and weather reports. Our clients include phone manufacturers, Sony Ericsson and Nokia, and operators such as Telenor, Telefonica and A1. The products are sold to end users throughout Europe and the USA. Wayfinder has been listed on the NGM Equity stock exchange since 21 October 2005. Wayfinder currently has about 75 employees. Our head office is in Stockholm, Sweden.