



For immediate release

## **Britt-Marie Boije appointed new CFO of 24hPoker**

**Solna, 22 August 2006, 24hPoker today announced that the company has appointed Britt-Marie Boije new CFO of 24hPoker Holding AB. She replaces Thord Norberg, who has chosen to leave the company. Britt-Marie Boije will take up her new position on October 1<sup>st</sup> 2006. Britt-Marie Boije has previously worked as CFO for Ledstiernan, a venture capital company listed on the Stockholm Stock Exchange.**

"Britt-Marie Boije's competence and experience of listed companies will be a large asset to 24hPoker", comments Per Hildebrand, CEO of 24hPoker.

### **For more information, please contact:**

Per Hildebrand, CEO 24hPoker, +46 705 933 998

Pia Rosin, Information Manager 24hPoker, +46 70 753 22 46

### *About 24hPoker*

24hPoker AB is a Swedish gaming company that develops its own software systems for online gaming. The company conducts gaming operations via foreign subsidiaries. 24hPoker launched online poker in 2001. The company also develops and sells turnkey gaming platforms for customers wishing to conduct gaming operations under their own brands via 24hNetwork. 24hPoker owns B2B Poker AB, which operates one of the world's largest poker networks, with approx. 600,000 registered customers. 24hPoker is listed on the Stockholm Stock Exchange.  
[www.24hpoker.se](http://www.24hpoker.se)

### *About B2B Poker*

B2B Poker develops Internet poker software. Through its subsidiary Poknet Systems S.A., B2B Poker offers a European poker network. The European profile is reinforced by information supplied in 14 different European languages, the currency of all transactions is the euro and local European poker games are offered. B2B Poker partners are: 24hPoker, No1Poker, Redbet, Betandgame, Betbutler, Potraiser and i4poker.com.  
[www.b2bpoker.com](http://www.b2bpoker.com)