

## PRESS RELEASE



# Pointsec Positioned in the “Leaders” Quadrant in Analyst Firm’s Mobile Data Protection Magic Quadrant

*Evaluation Based on Completeness of Vision and Ability to Execute*

**STOCKHOLM, Sweden, September 5, 2006** – Pointsec, the global leader and the provider of the de facto standard for enterprise security software for laptop and desktop PCs, PDAs and smart-phones, today announced that it has been positioned by Gartner, Inc. in the leaders quadrant in the 1H06 Mobile Data Protection Magic Quadrant<sup>i</sup> report. According to Gartner, “leaders” are vendors who are performing well today, have a clear vision of market direction and are actively building competencies to sustain their leadership position in the market.

“Pointsec is proud to be positioned in the leaders quadrant by Gartner and we consider it to be further confirmation of our mission to offer our customers a strong security solution that is quick to deploy and economical to operate,” said Peter Larsson, CEO of Pointsec Mobile Technologies.

“With increasing incidents of data leakage due to loss or theft filling today’s headlines, Pointsec encryption software safeguards the confidential information stored on mobile devices, ensuring it can only be accessed by authenticated users. Pointsec is dedicated to providing its customers with the assurance that their sensitive and confidential information will remain secure and protected and their valuable company image will stay out of the headlines.”

Pointsec’s system-wide encryption software and access control for wireless devices ensure that data remains confidential even if a device is lost or stolen. Its exclusive “on-the-fly” encryption method ensures that encryption is performed according to an organization’s security policies without requiring action on the part of end users and results in virtually no performance difference for the device. Pointsec offers the widest range of encryption coverage in the industry with support for Windows-based laptops and desktops, Linux-based systems, removable storage media such as USB sticks and CDs, and a popular wireless handhelds on the Microsoft, Symbian and Palm operating systems.

The most widely and fastest deployed data protection solution, Pointsec offers more and higher industry certifications than any competitive solution, innovative centralized management and offers the lowest total cost of ownership. For more information, please visit: [www.pointsec.com](http://www.pointsec.com).

### **For further information please contact:**

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### **About the Magic Quadrant**

The Magic Quadrant is copyrighted August 29, 2006 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner’s analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the “Leaders” quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

<sup>i</sup> Gartner, “Magic Quadrant for Mobile Data Protection, 1H06” by J. Girard, et al. [August 29, 2006]

**About Pointsec**

Pointsec is the worldwide de facto standard for mobile device security – with the most customers deployed, highest level of certification and more complete device coverage than any other company. Pointsec delivers a trusted solution for automatic data encryption that guarantees proven protection at the most vulnerable point where sensitive enterprise data is stored – on mobile devices. By securing sensitive information stored on laptops, PDAs, smartphones, and removable media, enterprises and government organizations can protect and enhance their image, minimize risk, shield confidential data, guard information assets, and strengthen public and shareholder confidence. Pointsec's customers include blue chip companies and government organizations around the world. Founded in 1988, Pointsec Mobile Technologies AB is a wholly owned subsidiary of Protect Data AB, publicly traded (PROT) on the Stockholm stock exchange. The company has two U.S. offices, 11 EMEA offices and four APAC offices. Pointsec can be found on the web at: [www.pointsec.com](http://www.pointsec.com).