



## Press Release

### Terraplay winner of Mobile Entertainment Award

Stockholm 2006-09-20. Swedish gaming community service provider Terraplay has been selected as winner of the industry award for "Best Games Service Provider" at the prestigious Mobile Entertainment Awards event in London.

The Mobile Entertainment Awards recognizes companies that are involved with the creation and delivery of entertainment content, including games publishers, developers, billing providers, mobile operators and more. The event is organised by Intent Media who is covering the mobile content industry in various publications, magazines, newsletters and reports. The jury that selected the nominees and picked the winners consisted of over 300 industry leaders from various parts of the mobile entertainment business.

Terraplay was selected as the winner in the category "Best Games Service Provider" for its Global Gaming Network service, enabling games publishers, network operators and service providers to run community and multiplayer services for their games portfolios on a global basis.

"For us this was a great token of industry recognition", says Terraplay CEO Sven Hålling, "especially since the choice was made by such a broad base of leading personalities in our space."

The winners were announced at a glitzy awards ceremony at the Kensington Royal Garden Hotel, London yesterday. Over 350 industry executives from the mobile content space attended the event.

#### About Terraplay

Terraplay operates a Global Gaming Network, enabling game publishers, network operators and service providers to deliver revenue-generating connected gaming services to large communities across all channels. We offer a complete solution for mobile connected gaming on all platforms, including a powerful lobby with strong community tools for all types of games, in-game micro billing, asset download, and multiplayer connectivity for turn-based games through to fast-paced real-time 3D games. For more information on please visit [www.terraplay.com](http://www.terraplay.com).

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