



Digital Mobility launches *InHand* to Swedish mobile users

WAP portal partners with Tele1 Europe to offer network-neutral access to travel and information services

March 8 2000: – Digital Mobility InHand AB today launches its InHand™ wireless portal (www.inhand.net) today in Sweden, offering travel, financial and other information services to WAP phone users across the country.

Through the InHand portal, busy executives can enjoy “*any time, any place*” access to high-value information services via their WAP mobile handset, including latest worldwide flight information from **OAG** and near-real time share price information from **Standard & Poors Comstock**.

The new service is launched in partnership with operator **Tele1 Europe**, who are providing local connectivity with Digital Mobility InHand’s WAPHUB™ from Tele1’s GSM network across Sweden, Denmark and Norway. InHand’s operator neutrality means that all WAP handset-equipped users can access the InHand portal, regardless of their own mobile phone network subscription.

Digital Mobility InHand AB will be announcing further service additions to the InHand portal in the coming months, including banking and other transactional capabilities that are enabled by the unique abilities of the WAPHUB™ to provide a secure, encrypted access environment for WAP commerce.

Accessing InHand is simple, requiring only simple over-the-air configuration of any WAP handset to connect automatically to the InHand portal’s point of presence via a handset menu option. Connection and set up times are fast, significantly reducing user wait times and speeding access to desired information.

The Nordic launch of InHand coincides with a major marketing drive by Nokia for its recently launched 7110 WAP handset. Full page advertisements in three Swedish national newspapers feature a 7110 displaying Standard & Poors’ Comstock near-real time share price information as provided by S&P to InHand.

“With nearly 20% of all mobile handsets expected to be WAP compatible before the end of this year, the demand for timely, relevant, useful information and transactional services is going to be immense”, says **Krister Jörlén**, Managing Director of Digital Mobility InHand AB. “Recognising this enormous opportunity across Europe, we’ve focused on providing an operator neutral service offering to maximise the reach of the InHand brand to all WAP phone users... whatever their mobile network subscription.”

The Swedish launch precedes rollout of the InHand brand to mobile users in the UK later this month, and will be followed by other service launches across Europe later this year.

Notes to Editors:

1. Operating from headquarters in London & Stockholm, Digital Mobility Limited was established in 1998 to serve the "high net worth European executive" through provision of Information / Communication / Authentication / Transaction services provided through fixed and mobile networks.
2. Digital Mobility Limited provides mobile end-users with timely, secure, personalised access and control over their assets through the convergence of portable and networked communication technologies.
3. Digital Mobility aggregates and delivers content from third-party providers to mobile phone users, exploiting the capabilities of the emergent range of WAP handsets to provide busy travellers with "*any time, any place*" access to a range of mobile banking, stocktrading, news, travel, information and other content-based services.
4. Digital Mobility is working closely with a number of major banking and financial services brands to develop and deliver their own m-banking offerings.
5. Debuting in Q2 2000, a collaboration with UK mobile network operator Guernsey Telecom will deliver a range of *InHand* services to Guernsey's GSM mobile phone subscribers.
6. Digital Mobility Limited is backed by investment from Swedish Venture Capital fund Ledstiernan.
7. Digital Mobility is a member of the Wireless Application Protocol (WAP) Forum.

For further press information, please contact:

Victoria Collis
Digital Mobility Press Office
Larkspur Communications
Tel: +44 (0)20 7580 0990
victoria@larkspur.co.uk

Marcus Taylor
Director of Products & Services
Digital Mobility
Tel: +44 4481 113499
marcus@digimob.com

Krister Jörlén
Managing Director
Digital Mobility Inhand AB
Tel: +46 (8) 622 2770
krister@digimob.com