

## **Radisson SAS and Park Inn Hotels Offer Scandinavian Savings and Free Nights Throughout Europe This Summer**

### **Stay Four Nights in Norway, Sweden and Denmark and Get One Free at any Radisson SAS or Park Inn Hotel in Europe**

**Brussels, 12 April 2006** – Summer is the ideal time to visit Scandinavia, known as “the land of the midnight sun,” with long summer days, a moderate climate and many festivals and celebrations, and Radisson SAS Hotels & Resorts, the first class, full-service European hotel brand, and Park Inn, the international, mid-market hotel brand, are making it even better this year with the “Get More Scandinavia” program. “Get More Scandinavia,” the loyalty program specially created for vacationers at more than 42 Radisson SAS and 26 Park Inn hotels in Norway, Sweden and Denmark, is offering discounts off standard rates, free nights, complimentary breakfast and other special perks to members this summer.

Members of “Get More Scandinavia” will get one night free when they stay four nights in any of the Radisson SAS or Park Inn hotels in Norway, Sweden and/or Denmark from May 1 through August 31, 2006. While the stay credits must be earned in Scandinavia, the fifth or “free” night can be used any night of the week at any one of the more than 180 Radisson SAS and 70 Park Inn hotels in Europe, the Middle East and Africa between June 1 and August 31, 2006.

The Radisson SAS and Park Inn hotels in Scandinavia offer a variety of choices for guests at many locations within the three countries and at any budget. In Norway, rates start from 649 NOK (approx. 84 EUR or \$96 U.S.) at the Park Inn Stavanger, where families can visit the Kongeparken amusement park and from 895 NOK (approx. 116 EUR or \$133 U.S.) at the Radisson SAS Scandinavia Hotel Oslo where guests can visit the Viking Ship Museum, the Royal Palace and the Oslo Cathedral. In Sweden, where Radisson SAS was voted the best hotel chain in Sweden in 2006 at The Grand Travel Awards, rates start from 715 SEK (approx. 79 EUR or \$92 U.S.) at the Park Inn Solna and from 1116 SEK (approx. 123 EUR or \$143 U.S.) at the Radisson SAS Scandinavia Hotel,, Gothenburg, where guests can watch the commencement of the Volvo Ocean Race in June 2006. Radisson SAS and Park Inn hotels in Denmark include such contemporary designed properties as the Radisson SAS Royal Hotel in Copenhagen – the original flagship hotel created by Arne Jacobson, where rates start from 1610 DKK (approx. 223 EUR or \$260 U.S.). Rates are per room, per night, for up to two adults and two children, including breakfast and taxes.\*\*

The flexibility of the promotion allows travelers to explore Scandinavia this summer without being limited to one destination within the three countries. Travelers do not need to stay for four consecutive nights and do not even need to stay at the same hotel for four nights to get their fifth night free. Stays must be completed between June 1 and August 31, 2006, and the free night must be booked in advance.

In addition to lower rates, "Get More Scandinavia" members will be able to enjoy exclusive benefits including complimentary buffet breakfast, 25 percent off the price of meals at the all-day hotel restaurants and 25 percent extra off the rate for a second or third room. Up to two children under 17 stay free in their parents' room.\*

To obtain a "Get More Scandinavia" membership card and to book summer rates, guests can visit [www.getmorescandinavia.com](http://www.getmorescandinavia.com). There is a membership fee of 10 EUR (approx. \$12 U.S.), and cards are valid from May 1, 2006, through April 30, 2007. The membership card can be purchased online in advance or purchased at participating hotels. The card must be presented upon check-in to receive special rates. Special rates and benefits are available seven days a week from May 1 until August 31, 2006, and during the weekends (Friday, Saturday and Sunday) throughout the membership period.

Radisson SAS and Park Inn hotels in Europe, the Middle East and Africa are part of Rezidor SAS Hospitality.

\*In select markets, extra bedding is additional. Conditions apply.

\*\*In select markets, taxes are additional.