



CONFERENCE CALL TO PRESENT THIRD QUARTER AND NINE MONTHS RESULTS 2006

WEDNESDAY, 25 OCTOBER 2006

09:00 (EST) / 14:00 (UK) / 15:00 (CET)

Host: Tony Sturru, President and Chief Executive Officer

Pergo, one of the world's leading flooring companies, will publish its financial results for the third quarter and nine months of 2006 at 08:00 CET on Wednesday, 25 October 2006.

The Company will host a conference call at 15:00 CET.

To participate in the conference call, please register at:

<http://www.sharedvalue.net/Pergo/2006Q3>

The dial-in number to join the conference call will be available upon registration.

You may also register by filling in the form below and returning it by fax to Shared Value on +44 (0)20 7321 5020 or by contacting Anton Gourman on +44 (0)20 7321 5031 for further details.

NAME: _____

COMPANY: _____

FUNCTION: _____

SECTOR / COVERAGE: _____

PHONE: _____

FAX / E-MAIL: _____

☐ Yes, I will participate in the conference call.

☐ No, I will be unable to participate.

☐ Please remove my name from the Pergo distribution list.

☐ Please add my colleague's name and email _____ to the Pergo mailing list.

Pergo is one of the world's leading flooring companies with market leading positions in Europe and the US. Pergo employs approximately 650 people and generated SEK 3 billion of net sales in 2005. Pergo pioneered the development of laminate flooring at the end of the 1970s and launched its products in Europe in the 1980s; in the US in 1994; in Asia in 1995; and in Latin America in 1997. The Company's products have been marketed under the PERGO® brand since 1989 and under the SimpleSolution brand since 2005. The Company's shares are listed on the Mid-Cap list of Nordiska Börsen under the symbol 'PERG'.
