tactel.
superior mobile technology

# 10th mobile operator soon live with Mobical™ Backup & Restore from Tactel

Tactel AB, the leading Swedish telecoms software engineering firm, today announced the 10th mobile operator customer world wide will soon be going live with an over-the-air backup & restore service based on Tactel's Mobical™ platform.

Mobical™ is a fully fledged end-to-end turn-key solution that allows network operators and online service providers to offer their consumers a convenient and easy-to-use service for safely backing-up personal data stored on mobile phones over the network. It also allows the data, including address book entries, calendar events and notes to be synchronized over multiple mobile phones and Microsoft based computers, supporting the vision of a converged network where consumers can access their data and applications everywhere, anytime and via any device.

- We are very pleased to see that a growing number of operators around the world have understood the importance of providing outstanding customer service to be competitive in the market; and we know that consumers value their data stored on handsets more than the handsets themselves, says Per Henriksson, CEO of Tactel. We also know that consumers increasingly want to have access to the same data via multiple devices; via their mobile phone, as well as via the office computer and digital home entertainment system.

Over the past 12 months, Tactel has increased its work force at its Malmoe headquarters and in its Husqvarna satellite office by more than 80%. The vast majorities of its employees are highly qualified MSc graduates with specialization in telecoms infrastructure and embedded software engineering.

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**About Tactel**

Tactel is a leading software engineering firm of mobile applications, providing solutions and consulting services to many of the world's major network operators, content service providers and mobile handset vendors. We help these customers stay ahead of the game by designing genuinely original applications, and making sure they work on all networks and with all handsets.

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