



15 July 2002

Press Release

Turnover for the H&M Group increased in June 2002 by 19 per cent compared with the corresponding period last year.

Sales increase per month in per cent excluding currency rate changes:

	1999/2000	2000/2001	2001/2002
December	19	7	10
January	13	22	8
February	27	16	16
March	5	27	16
April	18	15	12
May	15	20	13
June	7	21	19
July	10	18	
August	3	26	
September	22	34	
October	5	18	
November	8	20	
Whole year	12	20	

Sales development in the month of July will be published on 15 August 2002 at 8.30 CET.

Rolf Eriksen
Managing Director

Contact persons:

Carl-Henric Enhörning	+46-8-796 5410
Leif Persson	+46-8-796 1300