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24hPoker's network company B2B Poker has signed agreements with Norwegian gaming operators

24hPoker's network company B2B Poker has signed agreements with two Norwegian gaming operators. Betting247 and pfGames have recently launched their online poker services.

B2B Poker has signed agreements with two Norwegian gaming operators. The market for poker in Norway is growing and poker shows are broadcasted on Norwegian TV.

PfGames, owned by PF Entertainment Ltd., has been active since 1999 and offers poker, lotto, billiard, chess, four-in-a-row, backgammon and other online skill games. The company has 10,500 weekly active players. The majority of the players come from Australia and Asia, but the company will focus its marketing efforts on Scandinavia. A marketing campaign in Norwegian TV is scheduled for this autumn.

Betting247 is a start-up gambling site that offers poker, casino and results pool online. An online odds service will be launched on August 14. Betting247 focus on the Nordic region. In the middle of August it will launch a substantial marketing campaign to promote its gambling services.

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About 24hPoker

24hPoker AB is a Swedish gaming company that develops its own software systems for online gaming. The company conducts gaming operations via foreign subsidiaries. 24hPoker launched online poker in 2001. The company also develops and sells turnkey gaming platforms for customers wishing to conduct gaming operations under their own brands via 24hNetwork. 24hPoker owns B2B Poker AB, which operates one of the world's largest poker networks, with approx. 600,000 registered customers. 24hPoker is listed on the Stockholm Stock Exchange. For more information, please visit www.24hpoker.se

About B2B Poker

B2B Poker develops Internet poker software. Through its subsidiary Poknet Systems S.A., B2B Poker offers a European poker network. The European profile is reinforced by information supplied in 14 different European languages, the currency of all transactions is the euro and local European poker games are offered. B2B Poker partners are: 24hPoker, No1Poker, Redbet, Betandgame, Betbutler, Potraiser and i4poker.com. www.b2bpoker.com