



For immediate release

## **Tobias Fagerlund appointed new COO of 24hPoker**

**24hPoker appoints Tobias Fagerlund new Chief Operating Officer, COO, of 24hPoker. Tobias Fagerlund has worked for the Group since April 2005, and has been acting CEO of B2B Poker since February 2006. Tobias Fagerlund will remain acting CEO of B2B Poker.**

24hPoker and B2B Poker have merged their IT, sales and management functions during the spring. As a part of this streamlining of the organisation the company has decided to appoint a COO. Tobias Fagerlund will initially, besides acting as CEO of B2B Poker, assist CEO Per Hildebrand with administrative, organisational and legal issues.

Tobias Fagerlund, LL M, is 35 years old, he has previously worked with legal issues at various positions in the business world.

### **For more information, please contact:**

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### ***About 24hPoker***

24hPoker AB is a Swedish gaming company that develops its own software systems for online gaming. The company conducts gaming operations via foreign subsidiaries. 24hPoker launched online poker in 2001. The company also develops and sells turnkey gaming platforms for customers wishing to conduct gaming operations under their own brands via 24hNetwork. 24hPoker owns B2B Poker AB, which operates one of the world's largest poker networks, with approx. 600,000 registered customers. 24hPoker is listed on the Stockholm Stock Exchange. For more information, please visit [www.24hpoker.se](http://www.24hpoker.se)

### ***About B2B Poker***

B2B Poker develops Internet poker software. Through its subsidiary Poknet Systems S.A., B2B Poker offers a European poker network. The European profile is reinforced by information supplied in 14 different European languages, the currency of all transactions is the euro and local European poker games are offered. B2B Poker partners are: 24hPoker, No1Poker, Redbet, Betandgame, Betbutler, Potraiser and i4poker.com. [www.b2bpoker.com](http://www.b2bpoker.com)