

*Pressrelease for immediate publishing 27.10.2006.*

## Dacke becomes largest owner in A-com.

Dacke Group Nordic, listed on First North at the OMX Stockholm Stock Exchange, acquires 19.9% of the shares in A-com listed on the OMX Nordic list. Dacke is paying SEK 45 per share and the transaction is financed by Dacke's own shares.

"We have announced earlier in the week that Dacke will invest in new business areas", says **Urban von Euler** CEO and President of Dacke. "Within A-com, there are certain companies that we identified as interesting."

The Board of Directors of Dacke has taken the decision to convene an Extraordinary General Meeting in order to, among others things, obtain authority to carry out new issues as well as a reverse split of the share.

"We are looking at several larger companies within different sectors of the marketing communication industry, these are, among others, within media services and analysis, financial communication and production as well as brand related services.", concludes **Urban von Euler**.

**Akelius Insurances**, which is selling the 495,000 A-com shares have let it be known that it views Dacke's shares as a very attractive investment object.

Dacke's strategy is to invest in companies within the marketing communication industry. The company aims to have sales of approximately SEK 2.5 billion within a few years and accordingly be one of Europe's leading companies within the sector.

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Dacke Group Nordic is an investment company specialised in acquiring and developing companies within the marketing communication industry in the New Nordic Countries. The company is listed on First North at the OM Stockholm Stock Exchange and will apply for a listing on the OMX Nordic list. The Group's business is divided into four business areas; Interactive Communication, Advertising & Branding, Research & Analysis as well as Meetings & Events. Today, the following companies are part of the Group; 24 HR, Byrån 1&2, Dimant, Frank Kommunikation, Hansen Conference & Event, Hermelin Nordic Research, Proffcom, Softcom Customer Care, United Power and Venture Communication. All companies are 100 per cent owned by Dacke Group Nordic. The ambition is to continue the expansion by means of acquisitions and to invest further within the marketing communication industry.