



For immediate release

## **10Bet.com launches online poker**

**Solna, Sweden, 6 November 2006, 24hPoker today announced that 10Bet.com has launched online poker in B2B Poker's network. In August 24hPoker announced that its subsidiary B2B Poker had signed an agreement with 10Bet.com, a fast growing sports bookmaker with more than 50 000 registered customers.**

### **For more information, please contact:**

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### ***About 24hPoker***

*24hPoker Holding AB is a Swedish gaming Group that develops its own software systems for online gaming through its subsidiaries 24hPoker AB and B2B Poker AB and operates one of the world's largest poker networks. 24hPoker launched online poker in 2001 and conducts gaming operations via foreign subsidiaries abroad. The Group develops and sells turnkey gaming platforms for customers wishing to conduct gaming operations under their own brands via 24hNetwork. 24hPoker Holding AB is listed on the Stockholm Stock Exchange and has more than 10 000 shareholders.*

[www.24hpoker.se](http://www.24hpoker.se)