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New British order to MultiQ

United News Shops (UNS) is a new customer for MultiQ. UNS has about 170 shops spread over the whole of Britain and is the equivalent of the Swedish Pressbyrå. UNS is represented in urban areas and at hospitals in most large towns, and has a very clear growth strategy.

The order is for MultiQ 15" screens with touch technology. The choice of MultiQ as supplier was to a large extent influenced by the product family's recognized high quality, good design and durability in tough environments.

Thomas Keifer, MD for MultiQ, expresses great satisfaction with the order:

- For us to win new customers on the competitive British market is naturally very positive. Once again, MultiQ shows that we have strong products to offer, not least in the retail segment, with its high demands on durability and functionality.

The order is worth about SEK 800 000 and will be fully delivered in July.

The metal frame and protective glass covering the sensitive screen make MultiQ monitors very well suited to demanding and public environments. Many options for customer-adapted solutions and the company's local service are other important components in the MultiQ business strategy.

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MultiQ International AB was established in Malmö in 1988. The company develops, manufactures and markets customer-adapted flat screens and module solutions for demanding environments and public places. The screens can be integrated into interior fittings and mounted in many different ways. They promote the customer's brand profile very effectively by using the company's colours and logotype, for example. MultiQ shares are on the O list at the Stockholm Stock Exchange. The company has gained a number of awards for its products, including the CeBIT Highlight Award for best innovative hardware and Excellent Swedish Form for design. The company has its head office in Malmö, Sweden, and sales offices in Germany, Norway and Britain.

For continuous information about the company please visit: www.multiq.se

