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New MD takes over at MultiQ International AB

Thomas Keifer will take over on 1 May 2006 as MD for MultiQ International AB. Jan-Erik Bengtsson, acting MD since 1 February 2006, will continue at the company as sales director, his main task being to increase Swedish and international sales.

Thomas Keifer has been active in the IT sector in various leading roles, including Owell (acquired by WM-data in 1995), as site manager, regional manager, marketing manager, and MD.

When WM-data decided to separate PC and infrastructure activities in 2000, Thomas was appointed to the position of group manager and was given the task of creating what is now ATEA, the Nordic countries' leading systems integrator with operations in Sweden, Norway, Denmark and Finland, and with a turnover of approximately SEK 6 billion.

Last year Thomas Keifer was MD at TOPNORDIC AB in Sweden and was a driving force in the company's strong expansion. Under Thomas' leadership, TOPNORDIC AB grew organically and through acquisitions from about SEK 150 million to the current annual turnover of about SEK 750 million with good profitability.

"It will be very exciting and challenging to develop MultiQ and ensure profitable growth in the company. MultiQ has leading market products which are supplied to customers with very high demands, far away from Sweden's borders. The company has a very large potential to expand its existing operations as well as to develop new product areas and geographical markets," says the new managing director, Thomas Keifer.

Peter Ahlgren, chairman of the board, comments:

"It is very good news that MultiQ will now have a MD who has successfully managed a sales company in an area close to MultiQ's activities. Thomas Keifer is very familiar with the company's ambitions and strategy as he has been co-opted to the MultiQ board since August 2005. Thomas and Jan-Erik will make a powerful management team which will lead the company forwards and create profitable and stable growth. MultiQ has a proactive agenda for international expansion within its current segment: retail, gaming, industry and medical technology, and to develop the company's new initiative in MultiQ Media i.e. moving advertisements and real-time information in stores, for example."

Peter Ahlgren, chairman of the board at MultiQ International AB

Tel: 0708 - 15 09 91

Email: peter.ahlgren@multiq.se

Thomas Keifer

Tel: 0735 - 45 25 28

Email: thomas.keifer@multiq.se

Facts about the company:

MultiQ is a leading player in the development, design and sales of customer-adapted display screen solutions.

MultiQ offers wide range of designs combined with robust LCD products specially adapted for demanding environments which are often public places.